OPINION

Participation in Y-Day helps unite students

Editor's note: This editorial is a reprint from the March 28, 1988, issue of The Daily Universe.

With the majestic mountains as a backdrop, hundreds of BYU students revitalized an old tradition this year as Y-Day was resurrected from a decade of disuse.

Service projects — from painting houses to cleaning roadways and planting trees, dotted Utah Valley.

Some shrugged off the Y-Day activities as being too intrusive on a good tanning day. But those who didn't were able to glimpse the kind of community spirit that originally brought the Saints out of comfort and security into a valley that promised hard work, harsh winters and few personal conveniences.

The early Saints were willing to pay such a price, however, for the right to live in an environment that would allow them to practice their religion and its peculiar sense of community spirit.

However, as the interstate highways rush people into and out of the valley now, much of the old sense of community seems to have been converted into a sense of transience.

Many now come to BYU just for the textbook educations they can acquire here, with their eyes firmly set on getting out of here to begin their lives in "the real world."

What those people don't understand is that BYU offers so much more than just an education. There is compassion, love, unity in spirit amid rich diversity in nature and a sense of purpose here.

But perhaps one of the most unusual elements of campus life is the complex system of student wards and stakes which reach throughout the community, operating almost as a sub-culture within existing area communities.

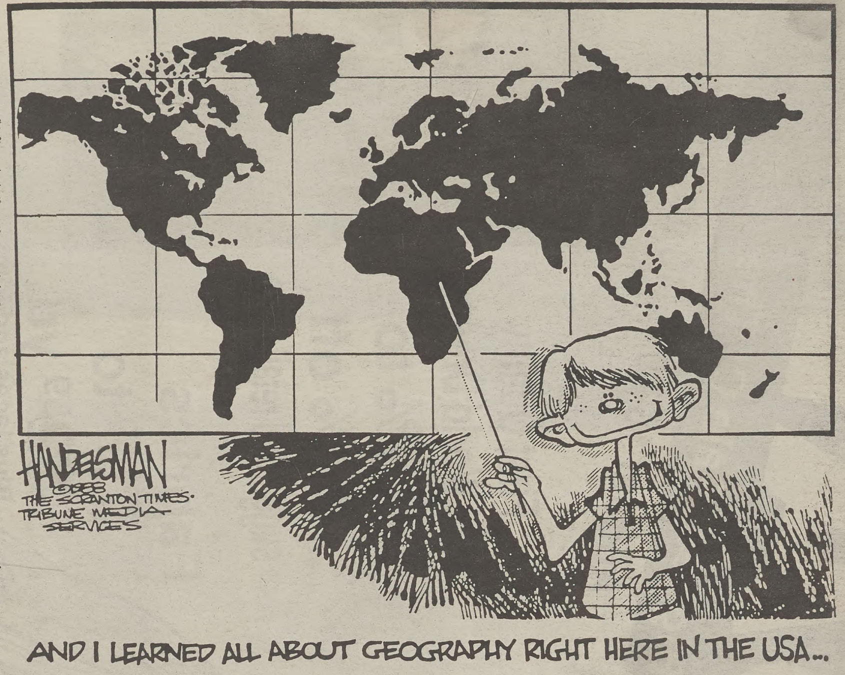
It is in these wards now, more than ever, that the sense of a BYU community is kept alive.

Family groups, ward outings, Fast and Testimony meetings, crying and laughing together and sharing church callings which allow sacrificial service to others are the kinds of things which draw us closer together, realizing that righteousness **can** overcome evil and that between the help of the Lord and our siblings we, too, can come off the conqueror.

Here, the mountains stand like sentinels around us, representing the enfolding wings of the Church, working to keep evil and corrupting influences at bay long enough for students to get firmly established on their own feet before riding out to do battle with a hostile world.

And now, after having lost a little of that vision for a period, the tradition of Y-Day has been dusted off and reinvigorated so that the entire community that is BYU can stand shoulder to shoulder at least once a year to work and sweat and sacrifice and appreciate anew that this institution, as large as it has become, is still a unique, powerful group of individuals with roots not in the soil, but in the heavens themselves.

The above is the opinion of the Editorial Board of The Universe which comprises the associate publisher, editor, opinion page editor, a teacher of opinion writing and a student staff member. Universe Opinions are not necessarily those of Brigham Young University, its administration or sponsoring church. The Editorial Board meetings are held every Thursday at 1 p.m in 541 ELWC. All meetings are open to the public.



Computers help disabled children write

By NANCY HERNDON
Christian Science Monitor

DURHAM, N.C. — Melessa Clark grins triumphantly at her words on the computer screen. "Joyce and the Bear," she has typed, with a 13-year-old's quick imagination.

Her story progresses rather slowly though, for she must painstakingly punch each key on her computer with a pencil strapped to her palm.

"How do you like it?" asks her instructor, Jean Sandhofer. Melessa gives her computer a joyful look and then concentrates to voice her reply. "I love it," she manages.

Most kids like to write with computers, but to Melessa this opportunity is special. Born with cerebral palsy, she has never been able to hold a pencil or speak with the effortless fluency of other children. The words that flow from her creative and active mind are stifled by her physical disability.

Educators have known for nearly a decade that computers can open worlds of self-expression to disabled children. But not all disabled children have access to computers.

Melessa won't use a computer in her public school until the seventh grade. And at home, "money is kind of difficult to come by," said her mother, Melinda, a single parent with four children.

A needless waste, thought Sandhofer, a speech pathologist at Lenox-Baker Children's Hospital in Durham.

With letters, proposals and personal contacts, Sandhofer began urging high-tech companies and professionals to donate older model computers to handicapped children like Melessa. In closets around the country, many of the first personal computers bought in the early 1980s are quietly gathering dust, considered obsolete by their owners.

Melinda Meade, a professor of geography at the University of North Carolina at Chapel Hill, was Sandhofer's third success. She agreed to give her old Apple II Plus to Melessa. The donation qualifies for a tax write-off.

"There's nothing wrong with them, but basically the technology is improving so fast that people are upgrading their systems," Meade said.

"There's not a real good resale market for used computers," she continues.

Meade's new computer, an Apple Macintosh, is much faster and has a memory capacity almost 10 times larger than her old Apple II. But for children's writing, the Apple II is just right. Eighty percent of the children's educational software on the market is compatible with the Apple II, and most computers in schools are Apple IIs.

For less than $250, the Apple II series can be outfitted with voice synthesizers to help speech-handicapped children communicate.

Relatively inexpensive attachments can modify keyboards for use by children with limited physical ability, children who have intelligent minds and a recalcitrant body.

While more hardware has been developed compatible with Apple computers than with IBMs, older-model IBMs can also be modified for handicapped users.

"Not another thing has to be invented," said Budd Hagan, co-founder of "Closing the Gap," a newspaper in Minnesota that publicizes computer applications for the disabled. "So much is out there right now — most important, it's affordable. People just have to know about it and how to use it."

"Once upon a time there was a girl named Joyce," Melessa types, continuing her word processing lesson. Looking up only to make sure that her mother and older brother, Terriss, share in her excitement, she types, "She had a bear. The bear was pretty and trained. One day Joyce ..."

It takes Melessa about five minutes to type four sentences. But she continues, her brown eyes bright with determination.

Until now, her language has been limited mainly to the phrases she approximates with her lips, comprehensible to few outside her family. At school she uses a self-feeding typewriter, but it needs special paper that often runs out. Members of her family sometimes have to write out her homework for her.

Adults have her point to letters on an alphabet board until they guess the words she is trying to say. But Melessa has far more on her mind than someone else's phrases.

"What are you going to write with your computer?" Sandhofer said.

"Books," Melessa responds. "Children's books."

Writing anything takes practice, and that is jsut the computer's specialty. Most children benefit from the drill and practice educational programs that make studying with a computer fun.

But handicapped children benefit especially, because they usually have had less experience writing and spelling than other children.

"Computers have infinite patience," observes Sandhofer.

Melessa's computer "will give her increased independence in things like letter writing and working on school assignments," said Sandhofer.

With a spell-checker program, Melessa can spell correctly without the physical problem of opening a dictionary.

THE DAILY UNIVERSE

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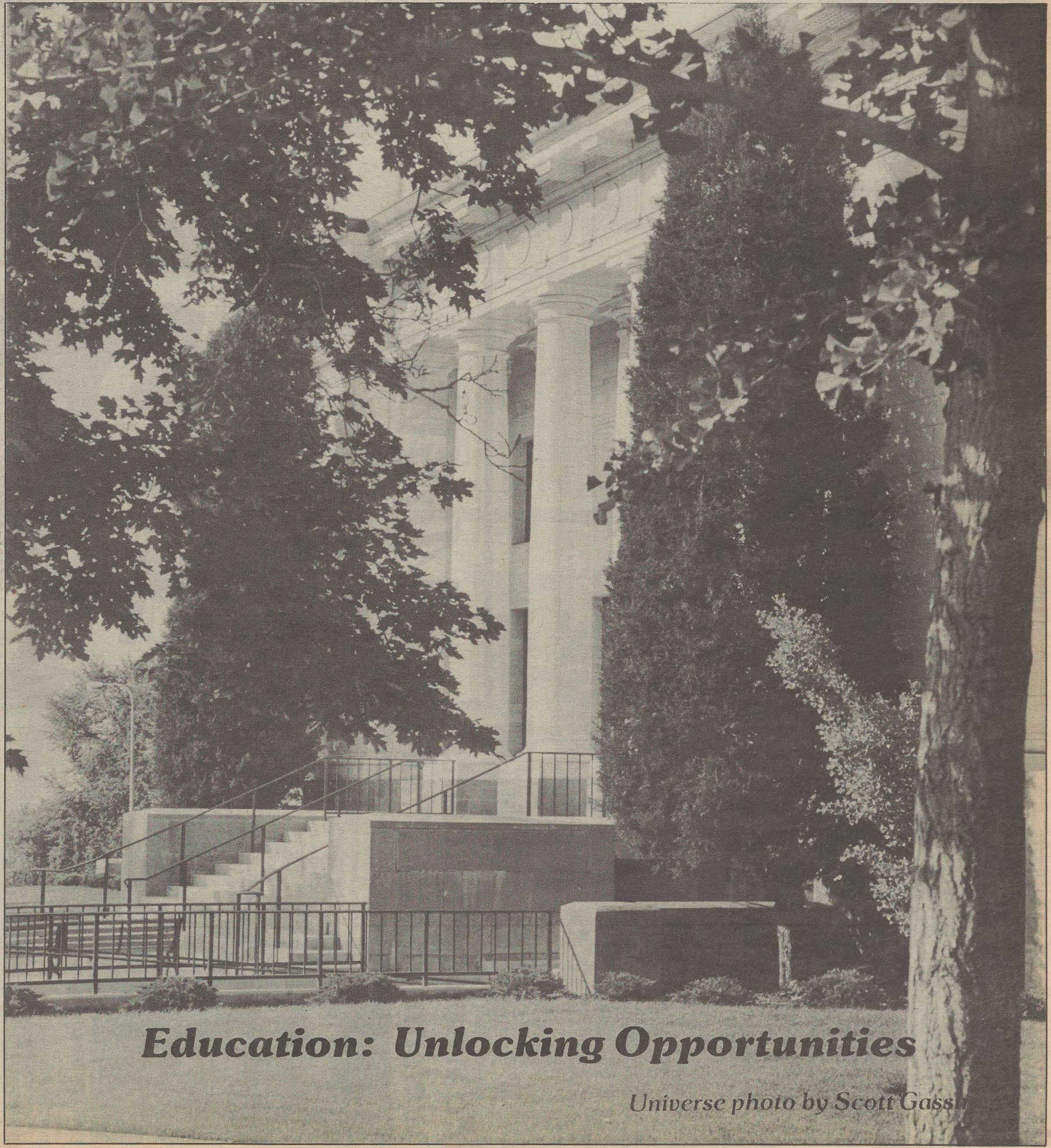

Education: Unlocking Opportunities

Universe photo by Scott Gass

'Unlocking Opportunities'

Theme opens door for learning

By DEBORAH HADLOCK
Universe Staff Writer

The 1988 Education Week theme "Education: Unlocking Opportunities" is appropriate because there is always something more to learn, said Ellen Allred, coordinator of Education Week.

Education Week at BYU is basically the same every year but has some new topics and new teachers this year, according to Allred who works with Mack Palmer, director of the Church Educational System (CES).

"We have something wonderful and want to stick with it," Allred said.

This year new classes aimed at single adults in The Church of Jesus Christ of Latter-day Saints have been added.

For college students there are classes in building relationships, communication, gospel doctrine and literature, said Allred.

"Principles of Successful Courtship," "Single Adults in the Church" and "Young Love/Eternal Love" are some of the new classes.

One of the lectures on individual life skills will be specifically on self-esteem. Having good self-esteem unlocks doors and opportunities, according to Education Week teacher Christina Marshall, a research assistant at BYU with a PhD in family studies and family life education.

She and her husband Bill Marshall, assistant director of behavioral medicine/psychiatry at Utah Valley Regional Medical Center, hope that their classes will encourage positive thinking.

"Positive thinking is important to have because if people have low self-esteem it makes it difficult for them to handle crises, work efficiently and interact in relationships," said Christina Marshall.

Classes with limited attendance such as racquetball, Spanish and computers are not offered anymore, according to Allred, because large classes with open enrollment provide the most benefits for the most people.

"Education Week is a place where good ideas occur," said BYU associate professor of information management Garth Hanson, who is an Education Week lecturer.

From every one-hour lecture, a person should get at least one new idea, according to Hanson, and these classes should broaden their horizons.

One of Hanson's classes "After a Mission, Then What?" will explain how returned missionaries can adjust and make decisions. "My classes are to encourage missionaries to get on with their lives and adulthood," said Hanson.

For many returned missionaries, the moment they get off the airplane their plans end, said Hanson, but they need to learn to set goals and "fly by themselves."

Education Week offers a broad range of class topics including art, cooking, dance, family, health, homemaking, marriage, music, religion, self-improvement, sports and stress management.

LaVell Edwards, coach of the BYU football team; Garth Fisher, director of BYU's Human Performance Research Center and noted author; A. Lynn Scoresby, family science professional and noted author; Anita Canfield, noted LDS women's author; Glen C. Tuckett, BYU athletic director; and Bruce C. Hafen, dean of the BYU Law School are some of the featured speakers.

Barbara W. Winder, general president of the LDS Church Relief Society, will speak on improving self-esteem at Tuesday's devotional at 10:30 a.m. in the Marriott Center.

There are classes for youth 14-18 and a dance for youth registered for Education Week on August 18 at the field south of the Smith Fieldhouse.

Advertising mail not just junk mail to many Americans

Associated Press

WASHINGTON — It may be "junk mail" to some people, but more than one American in four would like to receive more advertising mail, according to a survey done by the Postal Service.

Thirty-one percent of the people surveyed said they found the information in mailed advertising useful, and 27 percent said they would like to receive more, reports John R. Wargo, assistant postmaster general for marketing.

In contrast, 15 percent said they wish they received less advertising in the mail.

Third-class has been the fastest-growing category of mail in recent years, raising the U.S. Postal Service to the status of the nation's third largest advertising medium, trailing only newspapers and television, said Wargo.

"The reason that we're in business is because of the receivers, and we need to find out what they want and we need to tell the senders," Wargo said of the survey covering 5,300 homes across the nation.

The study, done last year, was disclosed to business mailers at a meeting in Los Angeles and later discussed by Wargo in an interview.

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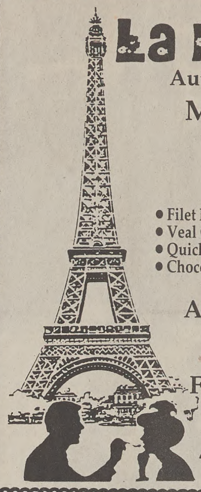

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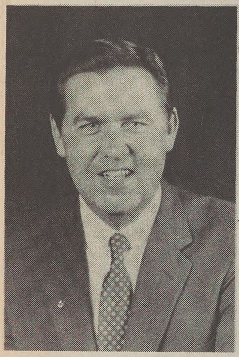
Ed week participants welcomed by Holland



PRES. JEFFREY R. HOLLAND

Dear Education Week Students:

We extend a warm welcome to each of you attending this year's Campus Education Week.

As it has for 65 years, BYU will benefit again this week from its association with the tens of thousands who are here to study and learn. We are confident you will benefit as well from the wide variety of courses, workshops and presentations available.

Please know that while you are here, the BYU community will make every effort to help you have an enlightening and inspiring week.

Education is and always has been an integral part of the mission of the Church. In fact, President George Q. Cannon described the Latter-day Saints as "ardent friends of learning, (and) true seekers after knowledge."

He went on to say that a good education is "the best of fortunes; it broadens the mind, creates liberal and noble sentiments and fits the possessor for a more successful struggle with the obstacles of life.

No matter how rough the path or how hard the labor, intelligence helps make it easier. On the other hand, the pleasures of life are heightened by knowledge; one appreciates more fully the beauties of art and enjoys with supreme zest the wonders of nature."

We hope that your purpose in coming — whether to find help with life's challenges, to heighten your sensitivities and awareness, or simply to thrill in the experience of learning something new — will be realized this week and that your experience at BYU will indeed further your education, in the highest and best sense of that word.

With all best wishes,
Jeffrey R. Holland
President

Hungarian government lifts restrictions on Latter-day Saint Church activities

By CHERYL BANGERTER
Universe Staff Writer

Members of The Church of Jesus Christ of Latter-day Saints in Hungary can now participate in all Church activities without governmental restrictions.

The Church was granted full legal recognition in the Hungarian People's Republic on June 24, 1988, according to Jerry Cahill, director of media relations for the LDS Church.

"Legal recognition by Hungary's government means we can conduct all activities without restrictions," Cahill said. The members will be allowed to hold meetings, participate in ordinances and missionary work and all other activities will be conducted in that country.

There are two elders and two couples who are presently serving missions in Budapest, he said.

Missionary work is growing in other areas of the world. According to Cahill, missions have opened this year in Liberia, Brazil, Chile, Colombia and in the Mascarene Islands near Africa. Also, two missions in Mexico, one in the Philippines and one in Spain have opened. The LDS Church has also acquired properties for meeting houses in Singapore.

THE UNIVERSE

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Quote of the day:

"Let early education be a sort of amusement; you will then be better able to find out the natural bent."

–Plato

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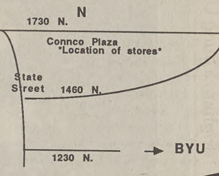

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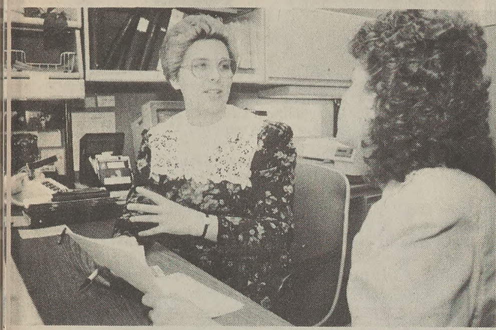
It's a year-long preparation

Campus gears up for Ed Week



Universe photo by Stuart Johnson

Ellen Allred (left) who is the coordinator of Education Week, meets with her secretary Cindy Tolmam

By JENNIFER LINDEMAN
Universe Staff Writer

Planning and preparing for Campus Education Week is a year-long process that involves almost every major service at BYU.

Ellen Allred, coordinator for Education Week, said she has been planning this year's Education Week since shortly after last year's ended.

The Education Week office, along with the other service departments such as housing, food, traffic and custodial, must make special efforts to accommodate the 25,000 Education Week students.

The Education Week office is responsible for everything from choosing the speakers and teachers to sending out promotional materials and class schedules. They also plan where every class will meet.

"We can't use any classroom that holds less than 200 students," Allred said.

The task of preparing requires additional help.

"We have 170 faculty members and 1,000 classes," Allred said. The office hires 60 temporary workers and employs an additional 450 volunteer hosts and hostesses each year.

One major concern for BYU is housing for the Education Week students. Diane Adams, coordinator of conference scheduling at BYU, is responsible for organizing housing assignments.

"It's a good three-month project. Reservation lists start filling up in April and we begin dealing with those people shortly after."

Adams said about 4,000 Education Week students choose to stay in on-campus housing.

The challenge is that there are so many special circumstances
, Adams said. "We do what we can to accommodate."

Different types of housing are necessary — handicapped, group, family and individual, Adams said. The housing office makes the reservations, but it is the individual housing areas that actually set up for each conference.

Another one of Adams' jobs is to issue meal tickets to students registered for on-campus housing.

To provide enough food for Education Week students in addition to BYU's full-time students, the Food Services Administration must employ extra crews and make other changes.

Irmaleda Anderson, of BYU Food Services, said they hire new student workers to start before Education Week so that they are sufficiently trained to handle the increased work load.

Workers are told when they are hired that they may not take vacation during Education Week, Anderson said.

"The main idea is to make it as efficient as possible. People are anxious to get to their classes. They do not want to wait in lines."

Menus are changed slightly to meet the tastes of Education Week students, Anderson said. "In summer, we have many youth conferences. We serve more hamburgers, pizzas and french fries — while still keeping it nutritionally balanced. But during Education Week, the menu includes more casseroles. It basically goes back to our regular fall/winter menu."

To prevent lines and make food more available, Food Services places snack wagons containing convenience food at seven to 10 different locations on campus. They also offer sack lunches and special sales from the BYU Creamery, Anderson said.

Vending Services prepares for Education Week by filling up the vending machines more than usual and by providing more convenience food and less candy, according to BYU Food Services.

The BYU Traffic Division has the responsibility of directing the parking and traffic on campus. Lt. Michael Harroun said the two greatest difficulties are educating people and insuring safety.

Since most Education Week students are not very familiar with the BYU campus, the Traffic Division puts up signs on campus directing students to parking places. They also train additional workers.

Harroun said, "We are pretty gracious when it comes to tickets during that period (Education Week) simply because they are here for such a short period of time that it would not change their behavior." Citations will be issued for more serious violations such as parking on the grass or by a red curb, Harroun said.

Since construction is a common sight on BYU campus during the time of Education Week, Harroun's department is concerned that people stay away from those areas for their own safety, he said.

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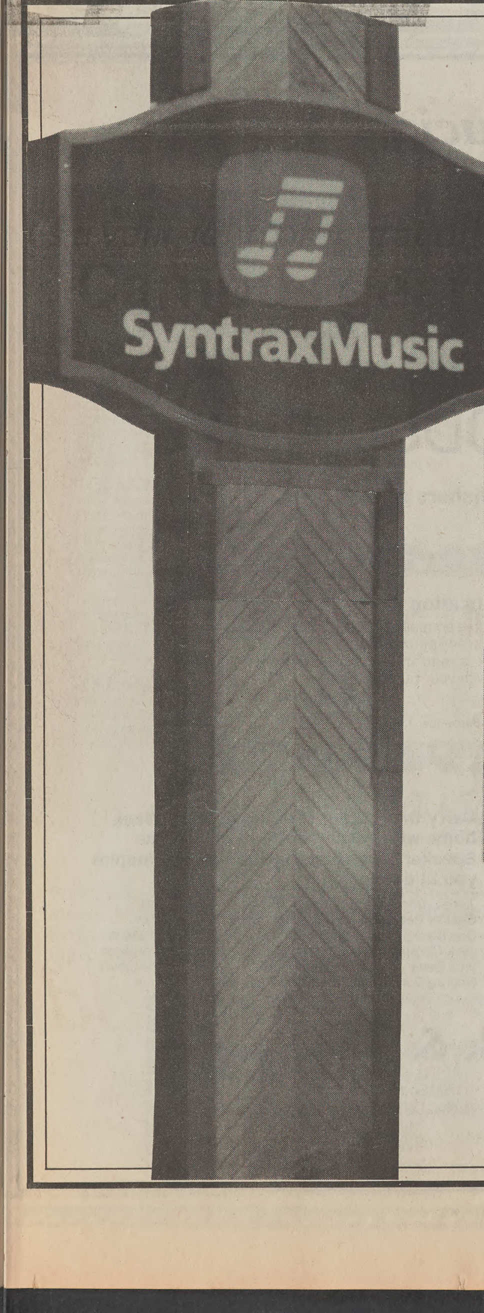

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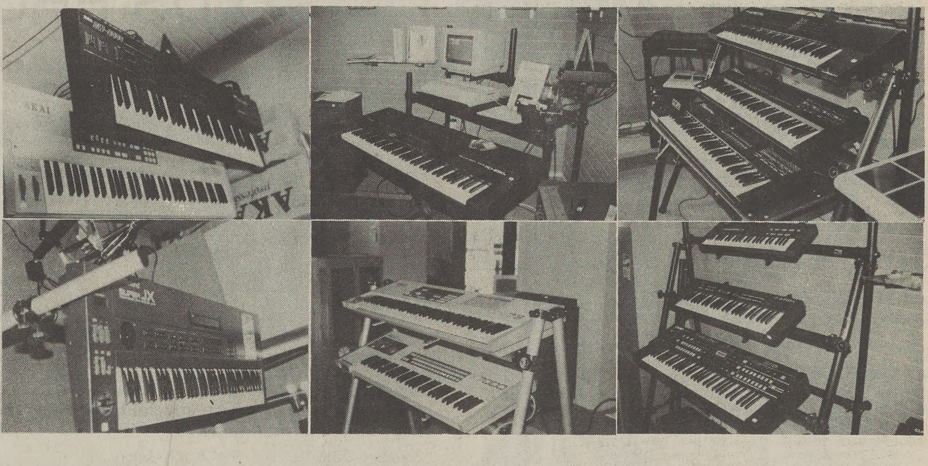

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Education Week dawns 66th year

By REX HUGHES
Universe Staff Writer

Since 1922, Education Week has been a tradition at BYU. Its purpose is to aid people who desire to continue their education and learning experiences.

Although it was originally organized by The Church of Jesus Christ of Latter-day Saints with curriculum focused on community and Church leadership, its structure has changed over time. Workshops were conducted in administration and religious topics, with addresses given by general authorities.

Education Week evolved from a program developed by BYU President Franklin S. Harris and Lowry Nelson, the director of Extension Division. Leadership Week, as it was originally called, began Jan. 23, 1922.

Today there are more than 1,000 classes offered during Education Week. Courses include such areas as self-improvement, religious instruction, human relations, women's issues, youth-related topics and even physical fitness.

With this change in emphasis, Leadership Week was renamed Education Week in 1963, by the BYU Board of Trustees.

It was held during the winter months for its first several years to allow farmers to attend. Education Week is now held during the break between summer and fall terms so that it will not conflict with the regular school year.

At the first Leadership Week, just over 3,000 people attended. This year about 25,000 are expected to attend, according to Ellen Allred, Education Week Coordinator.

One problem Education Week has had in the recent years is housing. BYU housing is consistently filled during the program, with local hotels, motels, and apartment complexes filling up as well. Many Education Week students come in mobile homes and trailers, sometimes packing the Marriott Center parking lot.

Originally, general authorities were the principal instructors during the week. However, with the change in focus away from religious and administrative subjects, BYU faculty, professional specialists and some Church personalities have become the foundation for Education Week instruction.

Another concern is determining which workshops and lectures to offer each year. This process begins immediately following every year's program.

Several considerations are involved. Attendance rosters are analyzed to determine which classes were most popular.

Also questionnaires are given to the students. These questionnaires obtain answers to questions including which classes were most beneficial and what types of classes the students would be most interested in attending.

Because the popularity of Education Week has increased over the past decades, and because participants come from throughout the United States and the world, several Education Week spin-offs have sprung into existence in other areas.

In 1958, the Board of Trustees began approving these programs. Since then more than 85 separate programs, not on BYU's campus, have been instituted as an extension of Education Week.

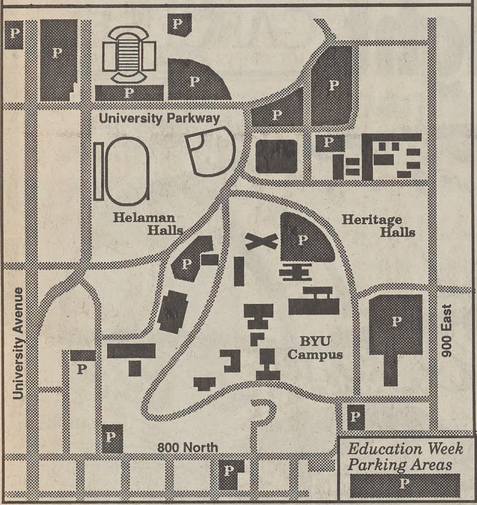
One of the earliest extensions of Education Week began in 1923 on the Ricks College campus. These programs exist primarily in Utah and southern Idaho. The first official off-campus program was held in Cardston, Alberta, Canada, in 1952.

Before 1955, Education Week was free to all comers. In 1955, a registration fee of $1 was charged to cover the expenditures of holding the program. This cost has gone up over the following years.

This year there are 26 different options each with its own fee. The prices range from $5 for one evening's schedule, to $30 for the entire week, which would allow the student to attend 44 separate lectures.

One problem in the past has been classroom overflow. According to one Education Week coordinator, it's a difficult problem to anticipate how many people will want to hear specific lectures at a given hour. 25,000 participants are expected to attend this year.

Education Week Parking Map



Planning aids parking

By ANDREA CHRISTENSEN
Universe Staff Writer

The parking frustrations BYU employees and campus visitors experience during Education Week can be reduced if everyone will plan ahead, said BYU's parking services supervisor.

"If people would plan ahead — arrive early to park and walk to class — my job would be easier," said Brian J. Andreason, parking supervisor.

During Education Week, BYU opens up as many lots to public parking as they can, he said. However, "people will assume just because there's a piece of space on the asphalt they can park there, but that's not true. We also have to maintain access for emergency vehicles to campus."

BYU will issue citations during Education Week for parking on red curbs, parking at the end of a lane where there isn't a marked stall, parking non-handicapped vehicles in handicapped stalls and parking in restricted lots without an appropriate permit, said Andreason.

Education Week is one week out of the year where BYU invites many guests to campus, said Andreason. Because of this, he said, it is necessary for BYU employees to be tolerant of visitors. "The fact of the matter is, if I don't get here early I don't have a place to park either."

Ellen Allred, the coordinator of Education Week, said BYU does all it can to clarify the parking situation for Education Week. Parking maps are sent to participants, the traffic office sets up directional signs and officers are positioned at restricted areas.

"There's usually plenty of parking, it's just not right next to their (the participant's) class," Allred said. "They want to park right next to the building and they can't."

To lessen the parking hassles, Andreason and Allred suggest using good common sense and courtesy, arriving early and riding the UTA bus to campus.

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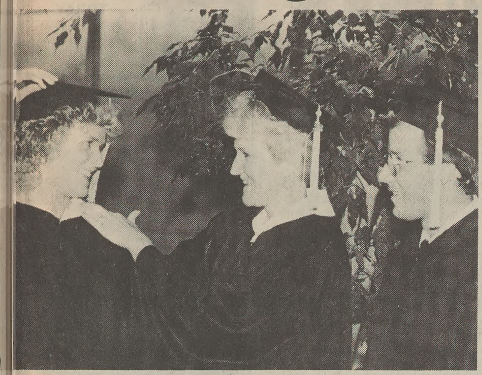

Universe photo by Scott Gassman

ileen Nebeker (center), her daughter, Kathleen Brunt, and her on, Steven Brunt, graduated together in the August 1988 commencement exercises.

By DAVID Q. MCKAY
Universe Staff Writer

Graduating from BYU is a family affair for an Idaho Falls, Idaho, woman and her children.

Eileen Nebeker, who graduated August 12 with a major in psychology and a minor in sociology, is the mother of nine children. Two of the children, Steven Brunt and Kathleen Brunt, graduated with her.

Steven graduated in information management and Kathleen graduated in elementary education.

Before coming to BYU, Nebeker took several classes at Idaho State University and Ricks College. She then came to BYU to study and attended summer term and complete her last 10 1/2 credits.

"I pushed myself so I could graduate with my children," she said.

While she was at BYU, Nebeker's husband and five of the nine children were at home in Idaho Falls. Nebeker said her children didn't miss her, they all have jobs that keep them busy.

"My first responsibility is to raising my family," said Nebeker. She said the youngest child at home is 14 years old.

Nebeker left BYU twenty-nine years ago after completing a year of study.

She met her first husband, Bill Brunt, at BYU. Brunt later died in a scuba diving accident.

After six years as a single parent, she married Bill Nebeker. Together they have always placed a strong value on education, she said.

Nebeker recalls how she and her husband talked about the time that she would go back to school. In 1986 she started thinking seriously about returning to school.

Kathleen said her first thought when she found out her mother was coming back to school was, "Where is she going to live?"

Nebeker moved into the family condominium with her daughter and niece. "It's been a great experience," said Kathleen.

Nebeker said that the arrangement works out very well. "I'm not here as a mother."

"The only mothering she does is to make sure everyone gets fed," said Kathleen.

Kathleen said that they don't have the normal roommate problems because they have lived together before.

Nebeker's son, Steven, and his wife live in Wymount Terrace. Bill Brunt, another son, and his wife live in the condominium next door.

She said she is not here as her children's mother, she wants to be their friend.

"We've never had so many family parties," said Kathleen.

Nebeker has noticed the campus is not as friendly as it used to be. She also said competition is observed more now at BYU than the first time she was here.

Gaining knowledge is an important part of life, she said. "The more knowledge we gain the better we can serve." Nebeker said she has gained more understanding, patience and tolerance since coming to BYU.

Her education will not end at BYU, Nebeker plans on pursuing a masters degree in family counseling at ISU.

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Folk dancers will perform in Asia

BYU ensemble will dance at Olympics

By CHRIS D. RADER
Universe Staff Writer

When the American Folk Dance Ensemble from BYU dances in the opening ceremonies of the Summer Olympics in Korea, they will have already performed in Hong Kong and four Asian countries in five weeks.

The ensemble will start its trip Aug. 12 in the Philippines and then will travel to Hong Kong, followed by China and Taiwan, where they will pick up a bluegrass band, which will perform with them in Korea.

"The ensemble is scheduled to be taped for national television while in Taiwan and possibly in China," said Rex Barrington, tour manager and assistant director of BYU Performance Scheduling. "On this part of the tour the ensemble will present all types of dance from around the world."

Starting Sept. 10 the group will be participating in the "88 Seoul International Folklore Festival" the week prior to the Olympics.

For 10 days the group will tour three Korean cities with three other dance groups from Poland, Turkey and Senegal ending with the performance in the opening ceremonies of the Olympics.

While the group is in the Uijongbu, Korea, the team carrying the Olympic flame will stay there for the night on its trek to Seoul.

The 12 groups participating in the festival were invited by the Korean contingent of the Council of International Folklore Festivals (CIOFF). The groups were then asked to participate in the opening ceremonies of the Summer Olympics.

"The ensemble is the only one from North America, including Canada," said Barrington. "We and the group from Peru are the only two groups from the Western Hemisphere that will be there."

Dean L. Larsen, a member of the First Presidency of the First Quorum of the Seventy of The Church of Jesus Christ of Latter-day Saints, will travel with the group and will represent the BYU Board of Trustees.

Mary Bee Jensen, the former artistic director and founder of the folk dance program at BYU and the U.S. representative in CIOFF, helped with getting the invitation to the festival.

Ed Austin and Delynne Peay are the two artistic directors who will share the responsibilities of directing and producing the show while on the trip. Peay will be with the group the first half of the tour and Austin will be the director the second half.

"As artistic director I'm basically responsible for choreography and putting the show together," said Austin. "While on tour we are the directors and producers."

The group will be performing three sections of dance. The first will be a section with American Appalachian Mountain dance, Big Circle Mountain dance and clogging.

They will also perform a suite of dances that were done while the pioneers crossed the plains. Some of these are the Contra dance, polka quadrille, round dancing and a medley of pioneer folk dances.

The third will be a suite of Western United States dances that portray the American cowboy and the West. They will also perform a varsouvianna and Western square dance. All three sections will include folk music.

"The dancers have been preparing all year," said Austin. "To be on the team and to go on this trip many of them have had to make a lot of sacrifices."

Scott Mahoney, a junior from Richmond, Calif., majoring in design engineering technology has been a member of the touring dance group for four years.

"Each year the sacrifice has gotten bigger, financially and scholastically, but it is worth it," said Mahoney.

"When we participate in international festivals we live with groups from other countries. There is a common bond and that is dance and you become good friends even if you don't speak the same language," he said. "It's also worth it when you see the happiness you bring to people and can communicate with them through your performances."

Since the group returns home nearly three weeks into Fall Semester, many of the dancers will have work to make up, others will have to start on the block and some will have to wait for Winter Semester 1989 to continue with their education.

Universe photo by Scott Gassman

BYU's American Folk Dance Ensemble performs at the U.S. Olympic Gymnastics Trials in Salt Lake City. The team will tour to the Phillipines, Hong Kong, China and Taiwan before performing at the opening ceremonies of the Summer Olympics in Korea.

Utah County offers variety

By GRANT S. HARDESTER
Universe Staff Writer

Visitors and residents of Provo are not fully aware of the attractions in Utah County, according to the Utah County Travel Council.

According to Morgan Thomas, assistant to the director at the travel council, "People have to get off I-15 to really see Utah. People don't know and appreciate what we have here in Utah county."

Many of the exhibits and attractions in the county reflect the area's pioneer heritage.

For example, there are 2,000 pioneer exhibits on display at the Pioneer Museum. The museum is open Monday through Friday from 1 p.m. to 4 p.m. and is located at 500 N. 500 West. Kitchen utensils, clothing and furniture used by the pioneers are some of the items on display at the museum.

The Provo Tabernacle was considered one of the largest buildings during pioneer times. The structure was completed in 1889 and it took 15 years and $100,000 to build. All of the money and most of the labor was donated by Provo citizens.

Daily tours are given from 10 a.m. until 10 p.m. The tour takes approximately 20 minutes. The structure is located at the corner of 100 S. University Ave.

Other tourist events and sites around Provo attract visitors with specific hobbies or interests.

At the McCurdy Doll Museum, located at 246 N. 100 East in Provo, more than 3,000 dolls are on display.

Adults pay a $2 admission fee and children 12 and under pay $1. Group rates are available for parties of ten or more. The museum is open Tuesday through Saturday from 12 p.m. to 6 p.m.

Outdoor performances of the Springville World Folkfest will be held on the grounds of Springville High School Aug. 15, 18, 19 and 20.

Folk ensembles from 19 counties including the Soviet Union and Peoples Republic of China will perform. The festival will demonstrate the cultures and traditions of many of the world's nations.

Tickets are $6 for adults, $3 for children under 12 and $5 for senior citizens.

Utah County also offers a variety of family entertainment including Trafalga Family Fun Center, located in Orem at 168 S. 1200 West.

Trafalga has a miniature golf course, a waterslide, bumper boats, batting cages, a slick track and an arcade.

There is also an area for picnicking. For more family fun, there are public golf courses in the Provo, Orem, American Fork, Spanish Fork and Springville.

For the visitor who likes to shop, there are a lot of unique shopping areas in the county.

The University Mall has more stores than any other mall in Utah, according to Tracy Merrill, University Mall marketing director. The mall is open Monday through Friday from 10 a.m. to 9 p.m., and Saturday 10 a.m. to 7 p.m.

Downtown Provo consists of 100 blocks, from 500 North to 500 South and 500 East to 500 West. Linda Walton, the executive director of the Association of Involved Merchants, said the downtown area has 700 businesses. According to Chris Hobbs, the Provo Town Square on-site manager, there are about 40 businesses in the town square area. Provo Town Square is both sides of Center Street and University Avenue.

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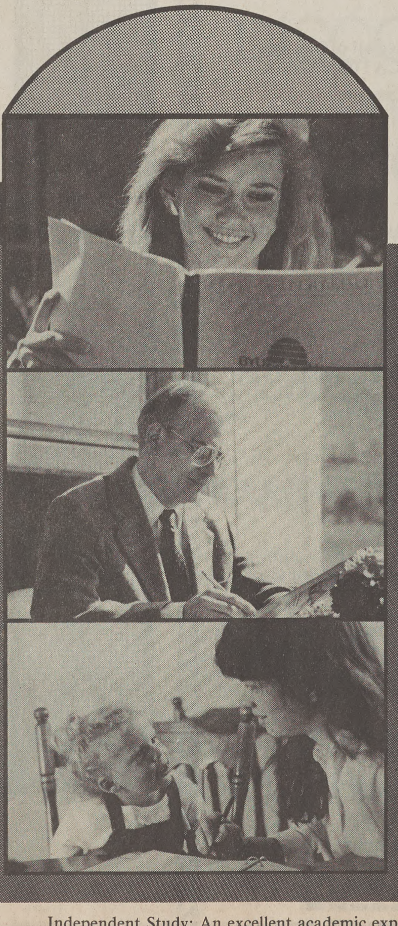

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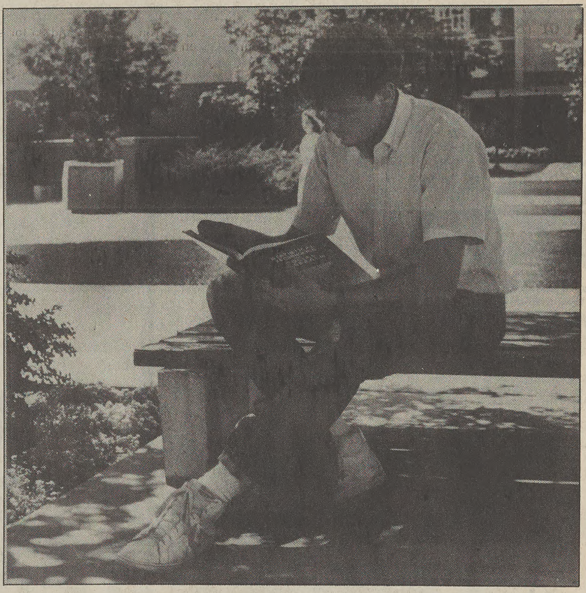

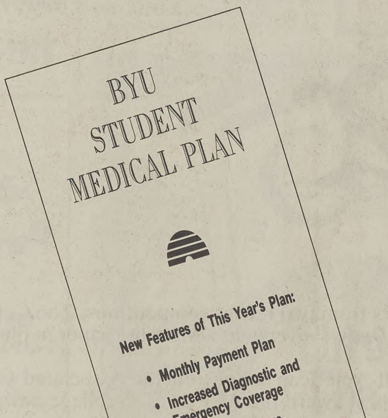

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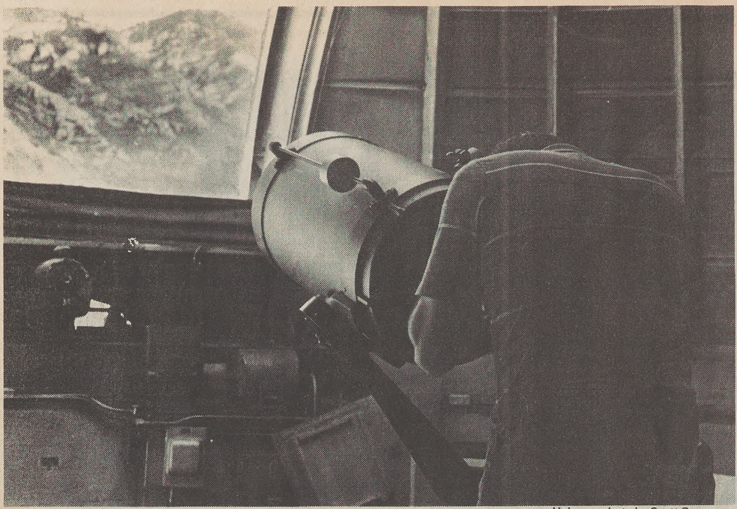

Universe photo by Scott Gassman

Nick Mills, president of the BYU Astronomical Society, uses the observatory telescope on top of the Eyring Science Center to look at the heavens. Some stars are visible in the daylight. The observatory is open every friday, weather permitted.

Explore BYU opportunities

By KERRI AMUSSEN
Universe Staff Writer

This year Education Week will provide not only an opportunity for learning but an opportunity for exploring.

"There are so many different activities available to people if they just know where to look," said Julie Allgood, secretary of the Department of Physics and Astronomy.

The Sarah B. Summerhays Planetarium located in room 492 of the Carl F. Eyring Science Center on the BYU Campus, will be hosting several different shows during Education Week, said Allgood.

During the week a different program will run at four different times during the day, she said. There will be a show at 9:15 a.m., 1 p.m., 2:15 p.m., and 6 p.m., said Allgood.

On Tuesday, "The Practical Side of Space Science" will be shown, on Wednesday, "Midnight at Stonehedge," on Thursday, "The Orion Drive" and on Friday, "Mysteries of the Heavens."

"If the sky is clear, the telescopes on the roof of the ESC will be available for the public to come and look at the astronomical objects that are visible," she said.

According to Irvin Basset, planetarium supervisor, there will be no charge at the door but visitors will be required to show an Education Week pass. He said the shows are on a first-come-first-serve basis and there is a limit of 70 people.

"I'd advise people to come early because it will fill up fast," said Basset.

Each show takes approximately 45 minutes, he said.

"Our shows will be presented by student assistants and they have had plenty of experience," he said. "We are looking forward to seeing friends that have come every year to the planetarium," he said.

The planetarium also presents show throughout the year on Friday evenings. Another option available to Education Week visitors is the Monte L. Bean Life Science Museum.

According to Douglas Cox, assistant director of the museum, the facility got its start when teachers and students collected and donated specimens.

"As these collections increased in number and value, they formed the basis for a life science museum," he said.

One of the museum's stewardships is the care and preservation of the scientific collections, said Cox.

These collections and their associated data document the biological history of many areas particularly in Utah and are a valuable resource of research and education, he said.

The exhibition currently on display at the museum is an exhibition of sketches, paintings and sculpture by Mahonri Young, grandson of Brigham Young.

"Another attraction at the museum that might be of some interest to some people is the herbarium," said Cox. "A herbarium is simply a collection of pressed plants."

"We have over 300,000 different kinds of plants and they are used for professional research as well as scientific research," he said. "Consider the impact of building a new power plant in a certain area.

"All kinds of studies must be done to determine what the presence of the new power plant will do to the environment," he said. "Specifically, what harm will come to the plants found in that area? Will waste products from the power plant harm the stems, flowers, and reproductive parts of the plants?" said Cox.

"This is when a herbarium becomes a useful tool in determining environmental impact research," he said. "We also have a big collection of endangered plants," he said.

At the Franklin S. Harris Fine Arts Center an art exhibit will be on display in room F303 of that building.

If Education Week visitors want to catch a movie, the Varsity Theatre, located in Ernest L. Wilkinson Center, will be showing "The Princess Bride." Show times are at 7 p.m. and 9:30 p.m.

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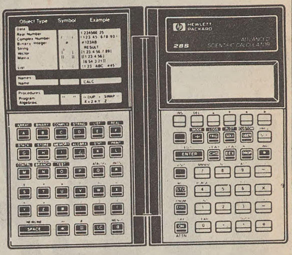

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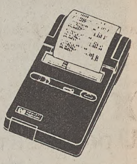

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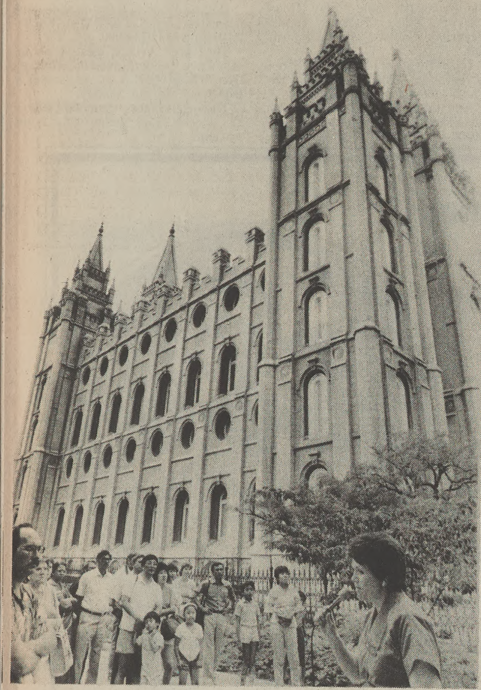
THE DAILY UNIVERSE

Temple Square draws tourists

Crowds expected to top 3.5 million



Universe photo by Jeanne Schmeil

Tours at Temple Square in Salt Lake City were attended by more than three million people last year.

By KIMBERLY POWER PYPER
Universe Staff Writer

Situated in the heart of Salt Lake City, historic Temple Square drew three and a half million visitors in 1987 and is expected to top that figure this year, according to Quig Nielson, public relations director for Temple Square.

During one weekend in July, Temple Square had 17,000 visitors. "Usually there are between 8,000 and 9,000 visitors on a busy day," said Margaret Farnsworth, tour manager for Temple Square.

"An increasing number of our guests travel here from other lands," said Joseph F. Horne, director of Temple Square.

One thousand one hundred volunteers host and guide at Temple Square daily, said Farnsworth.

Three hundred of these are language guides who speak 17 different languages.

According to Nielson, the languages included in the Temple Square tours are Spanish, German, French, Japanese, Chinese (Mandarin or Cantonese), Dutch, Portuguese, Danish, Korean, Swedish, Norwegian, Italian, Navajo, Afrikaans, Hebrew, Polish, Finnish and Samoan.

In addition, there are three guides who sign for the hearing-impaired.

"More German people are coming to the United States this year than ever before," said Walter R. Maschmeyer, representative for Lufthansa German Airlines, "and it seems they all want to come to Utah. I don't understand this."

Part of the explanation could be that they want to visit Temple Square, which has already welcomed more than 100 all-German bus tours this year, Nielson said.

"The number of coach tours scheduled for the Square this year is 953, compared with 891 during all of 1987. Five hundred of the 953 scheduled tours have already visited the Square and German visitors are leading the way with 100 tours," he said.

Temple Square's summer hours are 8 a.m. to 10 p.m daily. There are seven different 30-minute tours which run throughout the day. Visitors can come to the North Visitor's center for information on the tours, said Farnsworth.

The tours in the North Visitor's Center include: The Old Testament tour, which takes place in the main level of the North Visitor's Center; The Life of Christ tour, which begins at the Christus statue; and The Christ in America tour, which takes place on the lower level of the North Visitor's Center.

The tours in the South Visitor's Center are the Purpose of Temples tour, which includes the film "Together Forever," and the Introduction to the Book of Mormon tour.

Other tours offered on Temple Square are: The Tabernacle presentation, which includes an demonstration of the acoustics in the tabernacle and the Pioneer Historical Walking Tour which meets at the flag pole and includes a tour of the Temple Square grounds.

Concerts are also performed weekly during the summer on Temple Square.

According to Nielson, besides the weekly Mormon Tabernacle Choir rehearsal on Thursday evenings and the choir broadcast every Sunday morning at 9:30 a.m., several other concerts are available.

Friday, Aug. 19, Katie Hill and Jed Moss will perform a joint recital of folk songs. On Saturday, Aug. 20, Noemi Lugo and Julie Reynolds, mezzo-sopranos, will present a recital.

Prince Charles and family vacation at Spanish island

Associated Press

PALMA DE MAJORCA, Balearic Islands — For the third straight summer the prince and princess of Wales have taken their young sons to visit "the Spains" — as they call the Spanish royal family.

Prince Charles, Diana, and sons William, 6, and Harry, 4, arrived last week on a Royal Air Force jet, said an airport official.

The British royalty were greeted at the airport by Crown Prince Felipe, heir to the Spanish throne, who drove them to meet King Juan Carlos and Queen Sofia at their summer residence on this Mediterranean island, the official said.

Spanish press reports said the holiday may be shortened so Charles and Diana can attend the christening of their yet-unnamed niece born Aug. 8 to the duke and duchess of York.

Charles' mother, Queen Elizabeth II, is scheduled in October to become the first British head of state to visit Spain.

Extra food services offered to visitors

BYU provides prepared food, extra hostesses, more hours and outdoor snack bars

By GERTRUD STIEFLER
Universe Staff Writer

Prepackaged food, extra hostesses, extended hours, outdoor snackbars and well-trained personnel will contribute to fast and easy food service during Education Week.

"During Education Week it is important to get people through as fast as possible. There are so many people and so little time, and they hit you all at once," said Kirk Ludlow, second floor manager of BYU Food Services Administration.

> During Education Week it is important to get people through as fast as possible. There are so many people and so little, time and they hit you all at once. — Kirk Ludlow
> BYU Food Services

During Education Week, the Wilkinson Center cafeteria, located behind the Cougar Eats, is open from 10 a.m. to :30 p.m. for lunch and 4:30 to :30 p.m. for dinner.

Education Week participants can receive a hot meal for less than $3. The ethnic bar serves beef or chicken chimichangas, chicken stir fry, fajitas, sweet and sour chicken, and mousaka Monday through Friday. Services include soup and stew, a pasta bar, deli bar, pizza, beverages, salads and desserts a la carte.

The Cougar Eats snack bar offers prepackaged sandwiches, fruit plates and salads. Taco salads are sold in special containers for speedy service.

The snack bar is open from 7 a.m. to 10:30 p.m., selling hamburgers, tostadas, enchiladas, tacos, sandwiches, salads, pies and other things.

Hostesses at the Cougar Eats will be directing lines, handing out floor plans and answering questions.

Three meal plans for the Cannon Center and Morris Cafeteria, the dormitory cafeterias, are available at Education Week registration. Tickets for breakfast, lunch and dinner are also sold at the doors with prices ranging from $3.40 to $4.

Opening times for breakfast are at 6:30 a.m, continental breakfast at 8:30 a.m, lunch between 11:00 to 3:30 and dinner from 4:30 to 6:30.

The Cougar Cove and Cosmo's Connection snack bars in the two cafeterias are open from 9 a.m. to 11.30 p.m.

Starting Tuesday at 7 a.m. satellite services are set up on the west patio outside the BYU Bookstore and in the Marriott Center.

Items include sandwiches made to order, yogurt, beverages, fresh fruit and pastries.

The BYU Skyroom Restaurant, on the 6th floor, ELWC, is open to all Education Week participants for lunch from 11 a.m. to 2 p.m. and dinner between 5 and 7 p.m. Reservations are preferred for the Friday night buffet, held from 5 to 8 p.m.

A snack bar trailer is set up in the parking lot outside the BYU Creamery Store, a convenience store with BYU products west of Deseret Towers. The store is open from 7 a.m. to 10 p.m.

According to Ludlow, crews hired for fall started work in the beginning of August so they would have time to learn what "mass feeding is all about."

The Cougar Eats normally serves 1,200 students for lunch. Education week will bring that number up to three times as many, said Ludlow.

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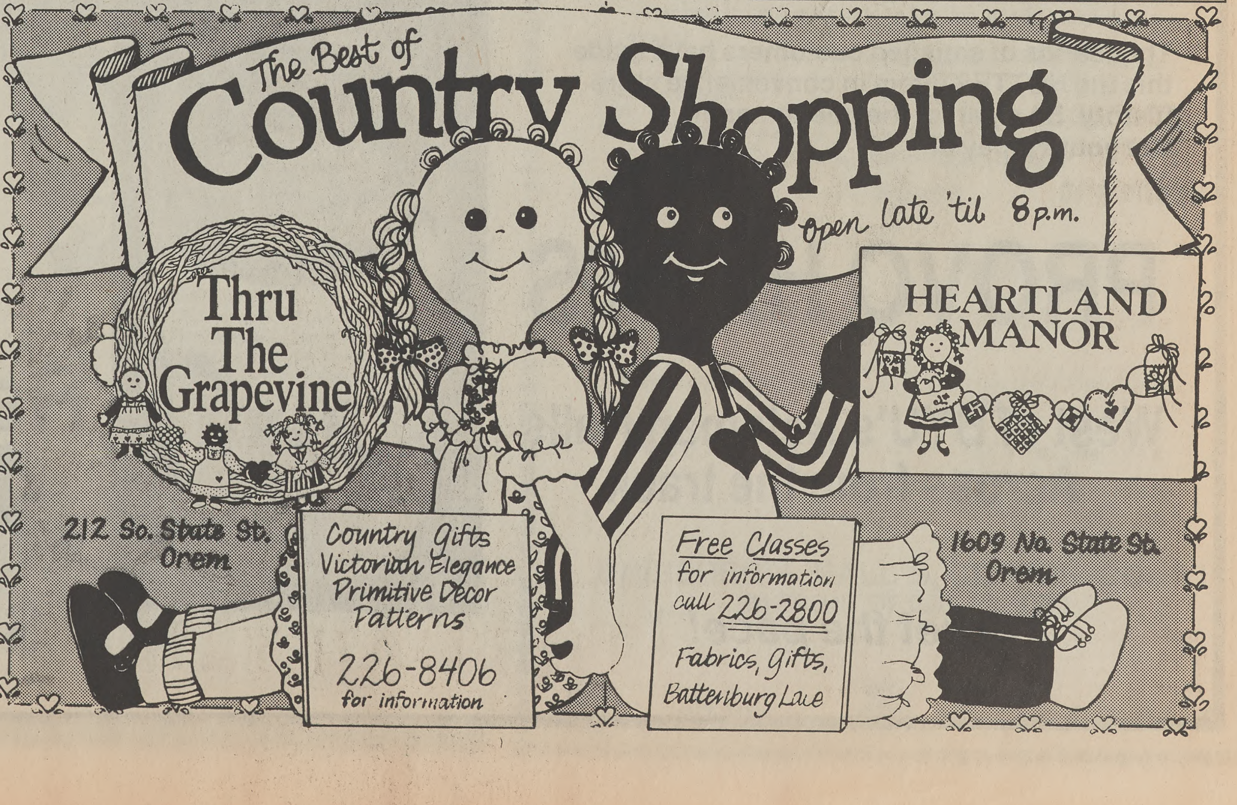


Salt Lake City offers variety of activities and historical sites

By **JEANNE M. SCHMEIL**
Universe Staff Writer

Salt Lake City offers a variety of attractions including historical sites, shopping malls, concerts, art galleries and zoos.

A good place to start touring Salt Lake is the Church Office Building, 50 E. N. Temple, where free tours are offered Monday through Saturday from 10 a.m. to 5 p.m.

Guides take groups to the observation deck to point out important buildings and give a condensed, overall history of the Salt Lake Valley. For more information on these tours call 240-2190.

As for historical aspects, there are numerous museums and monuments in Salt Lake.

The Museum of Natural History on the University of Utah campus is featuring "Dynamations," a display of 10 half to full size animated dinosaurs. For tickets and information, call 581-4303.

The Liberty Park Historic Chase Home is featuring "Willows, Beads and Buckskin." The park is located on 600 E. 1000 South. Enter the park at the 900 South entrance to get to the Chase Home. For information call 533-5760.

The Utah State Historical Society Museum, 300 S. Rio Grande, is featuring an exhibit titled "Silver in the Golden State; Silver in the Beehive State" which gives the silver mining history in California, Nevada and Utah.

There are more than 400 silver display pieces made by Californian artists. The museum is opened seven days a week. Dollar day is Monday from 2 p.m. to 8 p.m. For information call 533-7037.

"This is the Place" is a monument commemorating Brigham Young's words as he led the pioneers into the Salt Lake Valley. It is located on Foothill Drive and 10th South.

To research your family history visit the Church Genealogical Library, 35 N. West Temple. It is open Monday 7:30 a.m. to 6 p.m., Tuesday through Friday 7:30 to 10 p.m. and Saturday 7:30 a.m. to 5 p.m. Call 531-2331 for information.

If shopping fits into the vacation plans, there are a variety of malls to choose from.

The Crossroads Mall, which claims more than 500 stores, is conveniently located near Temple Square, 50 S. Main. For information call 531-1799.

Trolley Square is an old-fashioned mall which features trolleys, old-time theaters and a restaurant. For information call 521-9877.

Cottonwood Mall, which claims more than 135 stores, is located 4835 Highland Dr. Holladay. Call 278-0416 for information.

There are also varied musical productions.

Brown Bag Concerts (free) sponsored by the Salt Lake City Arts Council will be held from Aug. 15-19 in the Dinwoodey Mini-Park, 55 W. 100 South. They are daily from 12:15 p.m. to 1 p.m.

The Youth Orchestra also puts on a free noontime performance Saturday, Aug. 20. It is located at the Cliff Lodge Ballroom at Snowbird. For information call 521-6040 ext. 4150.

There are also free jazz concerts every Saturday night in August from 6 p.m. to 8 p.m. at the Trolley Square Amphitheater. For theater and art there are many performances.

BYU's own Young Ambassadors will be performing "Prime Times" in the Promised Valley Play House, 1325 S. State, Tuesday through Thursday. Call 364-5696 for information.

Utah Theater, 148 S. Main Street, is featuring "Pirates of Penzance." Call 532-6000 for information.

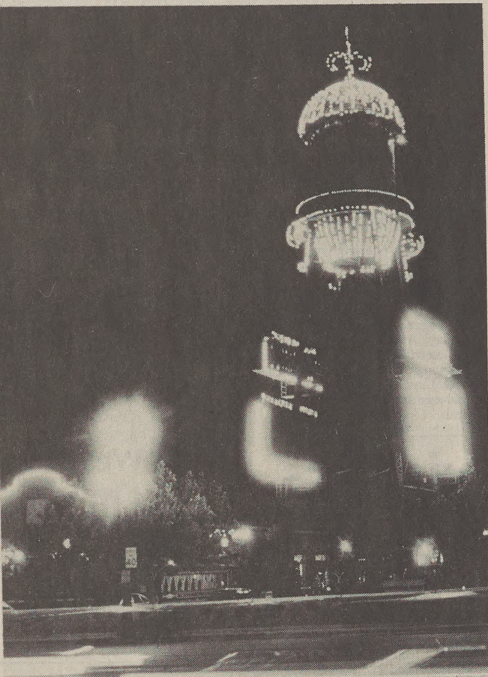
And then, there are other activities. The Hansen Planetarium, 15 S. State, is featuring "Moonrush" a live science theater about space flight and rocketry. For information call 538-2098.

The Hogle Zoo, 2600 Sunnyside Ave., is open from 9 a.m. to 6 p.m. daily. For more information 582-1631.

Raging Waters, a water slide park is located 1700 S. 1200 West. For information call 973-9900.

The Tracy Aviary, located in Liberty Park, is open seven days a week from 9 a.m. to 6 p.m. Admission is free every day but Sunday.

They claim more than 800 birds of 223 species. Call 596-5034 for information.



Universe photo by Jeanne Schmeil

Salt Lake City's Trolley Square is an old-fashioned mall with shops and theaters. In addition to shopping malls, Salt Lake City offers historical sites, concerts, art galleries and a zoo.

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The creator of CHASE, Victor K. Broderick, has been an early morning seminary teacher and developed CHASE for competition at a seminary scripture olympics. He has a Ph.D. in Developmental Child Psycholgy, has taught cognitive and developmental psychology, and is currently an Assistant Professor of Human Development at Texas Tech Univ., Lubbock.

CHASE is written to run on IBM-PC and IBM compatibles, requires 256k RAM; will run on single, multiple, and hard disk drives, with or without color adaptors or color emulators. It can be easily adapted to non-standard keyboards by the user. The program is on one 5 1/4" floppy disk and includes a 24-page manual with index.

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'Y' Alumni to compete in Seoul

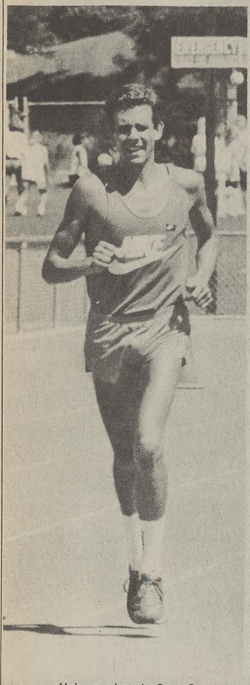
By STACEY JAMES
Universe Sports Writer

Many former BYU athletes are on their way to compete in the Summer Olympic Games to be held this fall in Seoul, Korea.

Ed Eyestone

Eyestone, a former long-distance runner at BYU, had only participated in two marathons prior to this past April's Olympic trials.

In the trials he placed second, in 2:12:48, gaining a spot on the U.S. Olympic Team. He will be one of three Americans to compete in the Olympic marathon.



Universe photo by Scott Gassman

Long distance runner Doug Padilla trains at the BYU outdoor track to prepare to represent the United States this year in the 1988 Olympics.

> It's exciting! It's a goal that every athlete has.
> - Doug Padilla
> Member of 1988 U.S. Olympic Track Team

Eyestone is an eight-time All-American in indoor and outdoor track. He was a member of the U.S. Olympic Team in 1984 and is a three time member of the U.S. Cross Country Team for the World Championships. He clocked 27:41.1 at Mt. SAC Relays in April of 1985, setting a world record.

Henry Marsh

Marsh will be competing in the steeplechase. He set the U.S. steeplechase record in 1977, 1980, 1983 and still holds the U.S. mark he set in 1985. He has been among the world's top steeplechasers every year for the past 12 years. He was rated No. 1 in the world in 1981-82 and 1985.

Marsh has been a member of three Olympic teams previous to this year's team. "My first Olympic games, it was like I was in awe," he said. "My second we boycotted and my third was here in the U.S. in our hometown. I'm used to going now but I'm at the tail end of my career — this is my last race. I've never been to Korea and so that makes it exciting."

In addition to participating in the Olympics as an athlete, Marsh is also a member of the Olympic Board. He is president of the Athletics Advisory Council and a member of the Executive Board and Administration Committee.

He said he is training really hard in preparation for the games. "I'm starting to visualize. I'm starting to focus in on the games."

Marsh is currently the Director of Corporate Wellness for Franklin Institute in Salt Lake City and is also the father of four.

Doug Padilla

Padilla was the only American to reach the finals of the 1984 Olympics in the 5,000-meter relay. He also won the 5,000-meter relay in the Goodwill Games in Moscow in 1986.

He currently holds three American records: The indoor two mile, the indoor 5,000-meter and the outdoor 3,000-meter.

This will be Padilla's second time going to the Olympics. He said his goal is to have the best performance he can.

"It's exciting. It's a goal that every athlete has," he said.

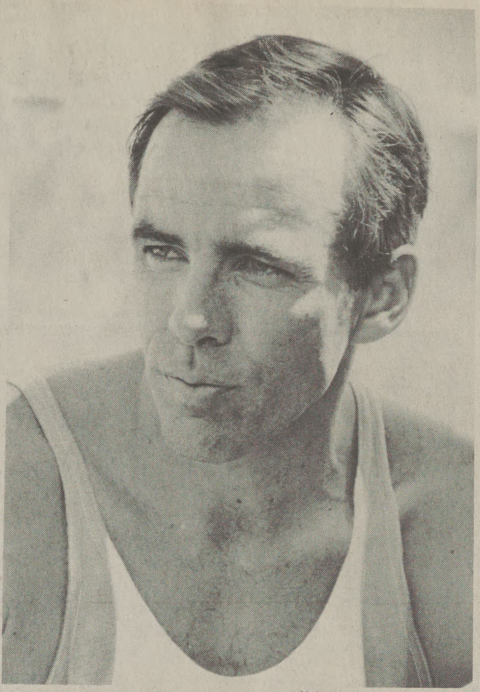
Padilla said the hardest thing about training for the Olympics is getting to bed on time. "It's difficult to stop everything you're working on and go to bed."

Mike Schlappi

Schlappi will be participating in the Olympics on the wheelchair basketball team. He and 29 others were chosen to try out for the Olympics. After three practices per day for three days, 12 players were selected for the Olympic team and Schlappi was one of them.

He said he considers it an honor to have the chance to participate in the Olympics.

"I contain my emotions pretty easily but inside I'm really excited about it," he said.



Universe photo by Scott Gassman

Former BYU student Henry Marsh rests a little during his training period at the BYU track for the 1988 Olympics in Seoul, Korea.

> I'm starting to visualize. I'm starting to focus in on the games.
> — Henry Marsh
> Member of the 1988 U.S. Olympic Track Team

Here at BYU, many seem to be very proud of these former BYU athletes.

BYU's track coach, Sherald James, coached Eyestone, Marsh and Padilla during their time at BYU and is currently training them for the Olympics.

"Going to the Olympics is one of the highlights for an individual. Not only for an athlete, but for a coach too. It's kind of the ultimate," he said.

James said he thinks these athletes that will be participating in the Olympics have already helped to inspire young upcoming athletes to shoot for the same type of experience.

"I think they've helped them in realizing there's a place for everyone. There's not a place for losers. God created a place for everyone within their own sphere," he said. "That doesn't mean there aren't any pitfalls. These athletes have had their share, but haven't let it destroy them."

David Schulthess, director of BYU's sports information said, "Since the Olympics is worldwide in its range, you know that you're looking at the world's finest in this competition. Whenever we're able to watch our former athletes in this competition, I don't think there can be a greater thrill."

"All of us at BYU are tremendously proud and honored that some of the old Cougar crowd will be reaching for the Olympic gold this summer," said BYU President Jeffrey R. Holland. "It's an exciting time for them and for us. Our pride and best wishes for success go with them."

A diet of cold-water fish may prevent heart attacks

Associated Press

WASHINGTON — A laboratory experiment by two Cleveland researchers may help to explain why a diet rich in cold-water fish helps to prevent heart attacks.

In a study published recently in the magazine Science, Paul L. Fox and Paul E. DiCorleto of the Cleveland Clinic Research Institute report that in test-tube experiments they have shown that oil extracted from fish that live in cold water will depress production of a protein called the platelet-derived growth factor.

Reducing this protein, Fox said in a telephone interview, suppresses the growth of smooth muscle cells in arteries and, thus, helps stem the blood-vessel narrowing that can lead to a heart attack.

But Fox said the finding does not mean that people should start popping fish-oil pills as a heart attack preventative.

More study must be done before there is proof that such dietary supplements can be effective, he said.

"I would not personally recommend that people take fish oil," Fox said.

"I don't think it's bad for you to eat fish. But I would recommend a more prudent diet," he said. "Which would include eating fish several times a week."

Several studies, including research among Greenland Eskimos and fishermen in Japan and Holland, have shown that a diet that includes lots of fish may be responsible for the low incidence of heart disease among those groups.

Researchers previously have suggested the reason such diets are beneficial is that the flesh of cold water fish, such as cod, halibut and tuna, contains an oil rich in a particular type of fatty acid.

But Fox said researchers still aren't sure precisely how the oil works to prevent heart attack.

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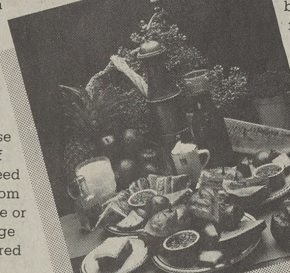

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Utah has many points of interest

Nearby canyons, lakes, monuments you don't want to miss

By ERIC SCHETSELAAR
Universe Staff Writer

There are many places of interest to visit in Utah within a day's drive of Provo.

Bryce Canyon is located 24 miles southeast of Panguitch and is one of the main attractions in Utah state parks.

The canyon is covered with delicate sandstone structures that have formed during millions of years of erosion. The colors and formations of the attraction can be seen by driving for two hours on a 35-mile paved road.

Zion National Park is 18 miles south of Cedar City off Interstate 15 and is full of deep narrow canyons, sheer steep walls and a variety of rock formations.

Visitors may walk, bicycle, drive or ride horseback on the many trails in the park. The park also offers guided tram tours to most of the marked trails and smaller canyons in the park.

Full accommodations are available in Springdale, which is just outside the park boundary.

Glen Canyon is home of Lake Powell, the world's second largest man-made reservoir. Bullfrog Marina, the largest marina in Utah, is located 70 miles south of Hanksville on Highway 276.

The marina has room accommodations and restaurants. The lake also offers fishing, boating, water skiing, scuba diving, parasailing and swimming. Boat tours, hiking and backpacking are also available.

Bridal Veil Falls is located about 10 minutes up Provo Canyon and is equipped with one of the world's steepest aerial tramways. The tram carries riders 1,753 feet above the canyon floor to give a bird's eye view of the falls.

A lodge is located at the top of the falls.

The Heber Creeper is an old time train that still "creeps" through scenic Heber Valley and down the Provo Canyon to Vivian Park.

The ride is especially enjoyable for young people. The train rides begin at 600 W. 100 South in Heber City.

The Alpine Slide, at Park City east of Salt Lake City, is a fast-paced slide down 3,000 feet of a mountainside. It is located at 1284 Empire Ave. in Park City.

Dinosaur National Monument is 13 miles east of Vernal and is the largest collection of dinosaur artifacts in a quarry in the world.

Visitors may watch paleontologists dig dinosaur artifacts from the quarry which is directly beneath the visitor center. More than 2,000 dinosaur bones are exposed in the wall of the quarry.

The Manti Temple is located about one and a half hours south of Provo on Highway 70. The St. George Temple is also a site of interest to many visitors. It is about five hours south on Interstate 15.

To the north of Provo on Interstate 15 are the Jordan River, Salt Lake, Ogden and Logan temples.

The temples are 35 minutes, 50 minutes, two hours and three hours away, respectively. There are visitor centers on Temple Square in Salt Lake City and also in Ogden and St. George.

For those who enjoy camping, the Uinta National Forest Service has facilities to accommodate vacationers. There are many available campsites in the Uinta forests and canyons. Some of the campsites are available on a first come, first served basis. Others require a 10-day advance reservation notice.

Check-in time is after 2 p.m. and campers must check out by 1 p.m. the next day, according to Darlyn Birchfield, information receptionist for the Forest Service.

Use of group sites are by reservation only. Reservations are made by calling one of the Forest Service offices.

For those who enjoy water and beaches, Strawberry Reservoir or Deer Creek Reservoir offer everything from swimming and boating to windsurfing and parasailing.

Deer Creek Reservoir is up Provo Canyon five miles west of Heber City. Strawberry Reservoir is 30 miles southeast of Heber City off Highway 40.

The Payson lakes are about 12 miles south of Payson off Interstate 15 and up in the Nebo Loop. The swimming area opens early in the morning and is open for a full day of fun.

Hiking is available on Mount Timpanogos for those who enjoy mountain climbing.

According to the Uinta National Forest maps, there are several places where you can start the climb. The easiest is from Timpooneke campground at the top of American Fork Canyon. The steepest way is from Aspen Grove Camp above Sundance ski resort on the north fork of Provo Canyon.

The climb up either of these trails is between eight and ten miles.

If you feel ambitious enough to attempt the climb, make sure you carry about one half to one gallon of water for each person on the trek. Adequate footwear is also essential.

Timpanogos Cave is the home of three limestone caverns that are connected by man-made tunnels and contain colorful stalactites and stalagmites. The cave is located on the north slope of Mt. Timpanogos, two miles up American Fork Canyon on Highway 92 (Alpine Scenic Loop) east of American Fork.

There is a one and a half mile trek that leads to the entrance of the cave. It rises 1,065 feet and gives the hiker a great view of the Wastch Mountains and Utah Valley. Guided tours are available upon request.

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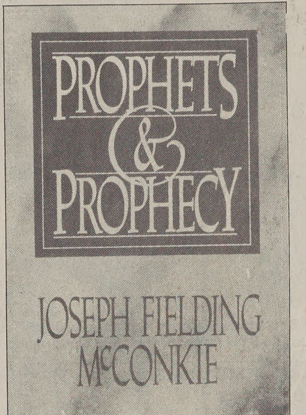

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Joseph McConkie will be speaking on this as well as other topics during Education Week.

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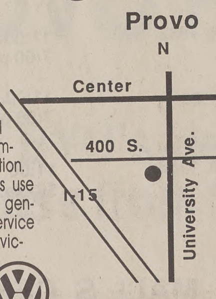

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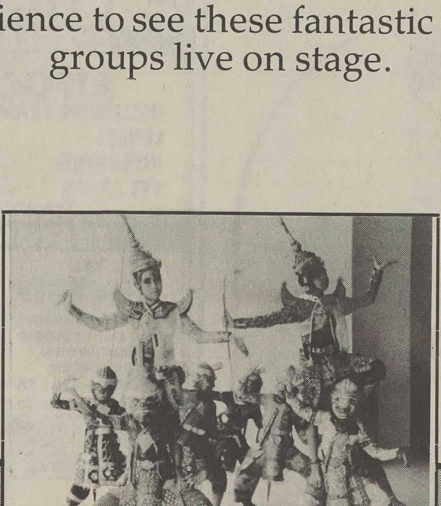

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378-BYU1

BYU leads language programs

By THERESE DALEY
Universe Staff Writer

BYU is among the nation's leading institutions in foreign language programs, according to Todd Britsch, dean of BYU's College of Humanities.

The May 2, 1988, issue of U.S. News and World Report said, "The country's highest density of foreign-language skills is not in Cambridge or Berkeley but in Provo, Utah, on the BYU campus."

BYU's College of Humanities houses several departments, and five deal directly with foreign languages: Asian and Near Eastern Languages, French and Italian, Germanic and Slavic Languages, Spanish and Portuguese, and Linguistics.

According to Britsch, returned missionaries of The Church of Jesus Christ of Latter-day Saints, who have served missions in different countries across the world, bring with them language capabilities which are clearly an important stimulus to the college's programs.

During the 1988 school year, BYU will offer testing or instruction possibilities in 58 languages, ranging from Arabic to Rarotongan.

According to Britsch, the national emphasis on teaching foreign languages is mainly in the areas of listening, speaking, writing and reading, which are all communication skills.

BYU adds the skills of formal grammar and understanding the culture and literature to the curriculum, he said.

"We are attempting to keep a real balance in our language training," said Britsch.

According to Harold Madsen, chairman of the department of linguistics, because the LDS Church is placing a great deal of emphasis on spreading its gospel around the world, "this very impetus seems to be reflected in the support the university provides in language instruction."

Because BYU is known as one of the greatest centers in the world for computers, said Madsen, the language programs are able to use computers in several ways, including instructing, translating and testing.

Computer-assisted language instruction is used to compliment classroom teaching, as well as interactive video, interactive audio, computerized adaptive testing and computer-assisted diagnostic testing.

The linguistics department also has the ability to utilize computers in translation.

Britsch said at first it was thought the computers could do all of the translating, but now "we are programming computers to be useful in aiding human translating."

Madsen said other current programs in his department are teaching English as a second language; computer placement, as far as using the computer to determine which level in the language the student is at; researching into why language is forgotten quickly and how that can be delayed and looking into the special needs of older language learners.

"We're placing a great deal of emphasis on Asian languages right now," said Britsch, soon after a crew from ABC's "Business World" television program came to BYU on July 27 to film BYU students at an intermediate Japanese class.

The emphasis Britsch talked about is largely due to a great many students in the Asian language programs, according to Bruce Beaman, professor of Japanese, who said a good example is that approximately 500 students are enrolled in Japanese classes for Fall Semester 1988.

The ABC filming will be used on a business segment of the program, which has two million viewers, in late August.

The show will highlight the role of LDS missionary work and how returned missionaries are able to use their acquired language skills and cultural understanding in business.

Sander Vanocur, host of "Business World," said the missionary experience is evolving into a useful role in getting American enterprise conditioned and experienced in dealing with Japan's formidable economic power.

Gary Browning, chairman of the Department of Germanic and Slavic Languages, spoke about the current Russian language program. "We're strongly encouraging our students to go to the Soviet Union after their third year, for a term or semester," said Browning.

Russian students are encouraged to double major in the language and in Russian area studies, according to Browning. This gives the students a wide area of topics for study.

Glen Worthey, a senior from Santa Rosa, Calif., majoring in Russian, was recently chosen by the Institute of National Education to study in Moscow at Moscow State University for nine months. Only 10 students in this country were selected for the specialized study abroad program.

Languages Taught at BYU

Afrikaans
Akkadian
American Sign
Arabic
Aramaic
Aymara
Cakchiquel
Chinese, Cantonese
Chinese, Manderin
Danish
Dutch
English (ESL)
English, Old
English, Middle
Farsi
Fijian
Finnish
French
German, Modern
German, Old High
German, Middle
Gothic
Greek, Modern
Greek, Ancient
Guarani
Hebrew
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Indonesian
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Japanese
Korean
Latin
Maori
Mayan
Navajo
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Polish
Portuguese
Quechua
Quiche
Raratongan
Russian
Samoan
Serbo-Croatian
Spanish
Swedish
Syriac
Tagalog
Tahitian
Thai
Tongan
Turkish
Ugaritic
Vietnamese
Welsh

Universe Graphic by Mark A. Stastny

Handicapped shoppers face obstacles in stores

Associated Press

WOODBURY, N.J. — For Karl Loose, grocery shopping has become a humiliating journey through an obstacle course of metal barriers, which many supermarkets use to keep carts from leaving their premises.

"I can't get in the store," said Loose, who has used a wheelchair for seven years. "I have to wait to ask someone to get the manager to let me in the store. To me, that's degrading."

Loose and others are fighting back.

Many states already have building code provisions that require stores to have at least a 32-inch wide clearance at barriers, often metal poles spaced wide enough for pedestrians to walk through but too narrow for shopping carts.

"Once you're in the store, they'll lock the gate again, which means if there's an emergency, you have to wait to get out," Loose said. "It's a definite safety hazard."

Loose, of Pennsauken, president of the Pennsauken Committee for the Handicapped, which campaigns for easier access to stores with barriers, says he now does most of his shopping at a store without gates.

"It's a definite statement of exclusion," said Colleen Fraser, director of the New Jersey Association of County Representatives of Disabled Persones.

Walt Ruball, a spokesman for the Philadelphia-based Acme Markets Inc., said the company has replaced most of the locked cart corrals with new designs that allow free access to wheelchairs but prevent carts, which cost about $120 each, from being removed.

"Our policy is not to have cart corrals unless they're absolutely essential," Ruball said. "We don't want to inconvenience our customers."

The new gates have been installed at most of Acme's 294 stores, Ruball said. In the past five years, at least 20 antiquated gates have been removed.

In Bergen County, across the Hudson River from New York, however, a disabled advocacy group has filed suit against an Acme market in Lodi where the new design has been installed.

The new design failed to take into account that most people who sit in wheelchairs sit on cushions, which add 3 inches to their height, said Steve Janick, executive director of Disabled Information, Awareness and Living.

The Clifton-based non-profit organization received 13 complaints last year about the metal barriers in Bergen, Passaic, Morris and northern Essex Counties, Janick said.

The group has pressured several supermarkets and department stores to keep their gates open, Janick said. But he said there are still many violators.

The Eastern Paralyzed Veterans Association in Flushing, N.Y., encourages its 2,000 members to file complaints if they encounter an inaccessible entrance, siad Terry Moakley, an associate executive director at the center.

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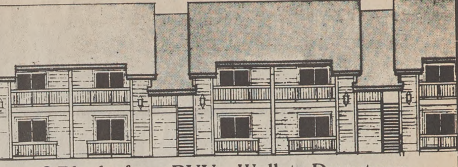

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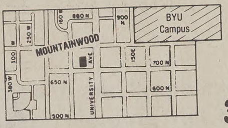

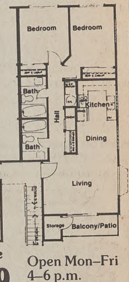

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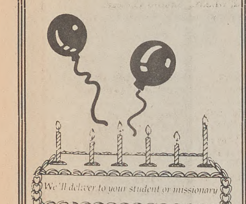
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By LISA ANNE FULLER
Univoice Editor

Wondering where to eat, what to do in your spare time or what the weather has in store during Education Week?

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Dial 378-4593 on any Touch-Tone telephone to receive information from Dale E. Universe — BYU's own telephone information system.

Especially for you Education Week students, Dale will have information on places to visit and to eat, where you can park, what movies are playing locally, some funny jokes and the weather outlook for the week.

During the normal school year he also carries local, national and international news, BYU and professional sports, the BYU calendar of events, inspirational quotes, letters to the editor, jokes and weather. Dale even has a year-round ski report and local movie listings. Dale is different from newspapers and radio or television news because he is accessible 24 hours a day from any Touch-Tone telephone — you don't have to wait for the news report.

Through this system up-to-date information is available on breaking news or sports stories.

Dale is sometimes hard to understand because he is a talking computer, not a recorded voice. But as Dale often says, "The more you listen to me, the easier I am to understand."

If his pronunciation errors try your patience remember that he is just a kid. At about one and a half years old, Dale is still in the infancy of his development.

"Dale was developed under a grant from the College of Fine Arts and Communications and the Scripps League Newspaper Educational Fund," said William C. Porter, journalism sequence coordinator. "It was developed during early in 1987 and went live in March of that year."

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Wyoming top state official returns child's lost teddy

Associated Press

CHEYENNE, Wyo. — A 9-year-old California girl has been reunited with her teddy bear thanks to Gov. Mike Sullivan and the Wyoming State Museum staff.

Katherine Hill of San Francisco was visiting the state with her parents last month when she left her plaid bear at the museum. She wrote Sullivan asking him to walk across the street and look for her lost companion.

The letter was addressed to Governor Sullivan, Lost Bear Department, State Capitol. A few days later, Sullivan wrote back to say the museum staff had located the bear and would send it to her.

"You wrote a very good letter," the governor wrote. "I hope you enjoyed your trip to Wyoming, and that you will come back and visit us again some day."

Katherine wrote back to say thanks on a piece of paper trimmed in hearts.

"I am glad that my bear is back with me. Thank you for your nice letter. I love Wyoming.

"I hope that I will get to come back some day," she said, adding a post script requesting a picture of the governor.

He sent another letter with a picture and a small Wyoming teddy to remind Katherine of the state.

"I hope the Wyoming bear will be good company for your plaid bear," Sullivan wrote.

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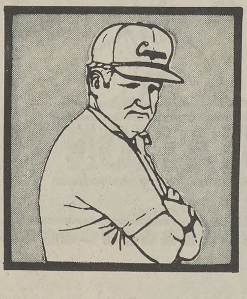

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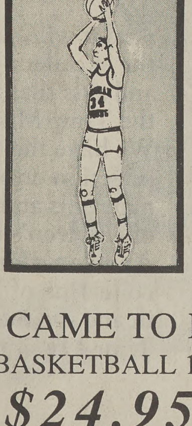

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SELECTED SESSIONS

THURSDAY AUGUST 18

Concurrent Sessions 8:30 A.M. - 9:30 A.M.
DIRTY DANCING?: MORMONS AND THE HULA
JAMES WHITEHURST, department of religion, Illinois Wesleyan University
THE INVISIBLE WOMAN UNDER PATRIARCHY
BETINA LINDSAY, B.A. English Literature, Library Science, Brigham Young University

Concurrent Sessions 9:45 A.M. - 10:45 A.M.
THE FIRST VISION: DOCTRINAL DEVELOPMENT AND ANALYSIS
GREGORY L. KOFFORD, amateur historian; avid Mormon Americana collector
HUMANISM IN SCHOOLS: SHOULD PARENTS BE CONCERNED FOR THE MORAL WELFARE OF THEIR CHILDREN?
LAMONT S. LYONS, associate dean, College of Education, Boise State University

Concurrent Sessions 11:00 A.M. - 12:30 P.M.
SPIRITUAL WORK, PSYCHOLOGICAL WORK: WHAT'S THE DIFFERENCE?
SCOTT BRISTOL, organizational consultant; therapist
"ARISE FROM THE DUST . . . AND BE MEN": PRESIDENT BENSON'S ADDRESS TO SINGLE MEN
JEFFERY O. JOHNSON, Utah State archivist
DELMONT OSWALD, director, Utah Endowment for the Humanities
LAWRENCE YOUNG, assistant professor, sociology, Brigham Young University
DANE PIERSON, Business broker; single adult and ward activities chair

Concurrent Sessions 2:00 P.M. - 3:00 P.M.
CONTEMPLATIVE CHRISTIANITY: THE MODERN TRADITION
ROBERT ARWAY, Ph.D., Catholic University of Louvain; former member, Catholic Vincentian Fathers
GOAL DISPLACEMENT WITHIN THE CHURCH, OR "WHY DID THEY CARPET THE GYM?"
JOHN TARJAN, lecturer, management information systems and management, California State University

Plenary Session 3:15 P.M. - 4:15 P.M.
JESUS WITHIN JUDAISM: NEW LIGHT FROM EXCITING ARCHAEOLOGICAL DISCOVERIES
JAMES H. CHARLESWORTH, world-renowned scholar of early Judaism; George L. Collard Professor of New Testament Language and Literature, chair of the department of biblical studies, Princeton Theological Seminary; author, *Old Testament Psuedepigrapha*.

Concurrent Sessions 4:30 P.M. - 6:00 P.M.
LIBERATING THE CAPTIVE: HUMAN RIGHTS FROM A RELIGIOUS PERSPECTIVE
MICHAEL SPURGIN, Amnesty International membership coordinator for Utah
BUCKLEY JEPSEN, local Amnesty International activist; editor, Peregrine Smith
HERB CLEMENS, Amnesty International Central American Coordinator
GAROLD N. DAVIS, professor, German, Brigham Young University
DRAWING THE CHURCH: EDITORIAL CARTOONISTS AND MORMON CULTURE
DAN MARYON, managing editor, *Dialogue: A Journal of Mormon Thought*
PAT BAGLEY, cartoonist, *Salt Lake Tribune*; author, *Treasures of Half Truth*
CALVIN GRONDAHL, cartoonist, *Standard Examiner*; author, *Freeway to Perfection*, *Faith Promoting Rumors*, *Sunday's Foyer*, and *Marketing Precedes the Miracle*
WILLIAM A. WILSON, author, "The Seriousness of Mormon Humor"

Plenary Session 7:30 P.M.
MORMON WOMEN'S SEXUALITY
MARYBETH RAYNES, family therapist in private practice; member, Sunstone board of trustees
DEBBIE CHRISTENSEN, Ph.D., counseling psychology, University of Utah; outpatient therapist, Utah Valley Regional Medical Center.
KAREN FISHER, M.S.W., University of Utah; co-director, Millcreek Counseling Center
FRIEDA STEWART, D.S.W., University of Utah; co-director, Sex and Marital Therapy Clinic, University of Utah Health Sciences Center
BARBARA WHEELER, D.S.W., University of Utah; associate professor of social work, Brigham Young University

FRIDAY AUGUST 19

Concurrent Sessions 8:30 A.M. - 10:00 A.M.
WOMEN'S ROLES IN SOCIAL INSTITUTIONS: INSIGHTS FOR MEMBERS OF THE LDS CHURCH
TIM HEATON, associate professor, sociology, Brigham Young University
MARIE CORNWALL, associate professor, sociology, Brigham Young University
REX COOPER, Ph.D., social anthropology, University of Chicago
SUSAN EBERLY, Ph.D., sociology, Brigham Young University
LDS ELDERLY
MELVIN A. WHITE, director, social services, V.A. hospital, Salt Lake City; former director of aging, state of Utah
EVAN T. PETERSON, professor, sociology, Brigham Young University; member, executive committee, BYU Gerontology Resource Center
MICHAEL K. MILLER, associate director, Center for Health and Policy Research; associate professor, University of Florida

Concurrent Sessions 10:15 A.M. - 11:15 A.M.
THE DOCTRINE OF THE SALVATION OF LITTLE CHILDREN
LYNDON COOK, author, *The Revelations of Joseph Smith*
THE CREATION OF SACRED MORMON MYTH: MISSIONARY, NATIVE, AND GENERAL AUTHORITY ACCOUNTS OF A BOLIVIAN CONVERSION
DAVID KNOWLTON, Ph.D., anthropology, University of Texas, Austin

Concurrent Sessions 11:30 A.M. - 12:30 P.M.
DO YOU (STILL) BELIEVE IN MAGIC? WHY THE SIXTIES GENERATION IS LOSING FAITH
J. FREDERIC VOROS, lawyer and writer living in Salt Lake City
THE TRANSFORMATION OF THE KING JAMES VERSION FROM THE COMMON TO THE OFFICIAL BIBLE OF MORMONISM
PHILIP BARLOW, Th.D., Harvard; compiler and editor, *A Thoughtful Faith: Essays on Belief*

Concurrent Sessions 2:00 P.M. - 3:00 P.M.
TOP KINGDOM: THE MORMON RACE FOR THE CELESTIAL GATES
DONLU THAYER, M.A., American literature, Brigham Young University; free lance editor
FROM THE BASILICA TO THE SAGE: THE EVOLUTION OF RELIGIOUS ARCHITECTURE
CLAY CHANDLER, architect

Plenary Session 3:15 P.M. - 4:15 P.M.
RE-VISIONING THEOLOGY AS CARE OF THE SOUL
THOMAS MOORE, author, *Rituals of the Imagination*; psychotherapist, private practice, West Stockbridge and Amherst, MA, and Dallas Texas

Concurrent Sessions 4:30 P.M. - 6:00 P.M.
THIRD WORLD SISTERS: ISSUES OF LDS WOMEN IN DEVELOPMENT
BONNIE MITCHELL, director, multi-cultural center, Southern Utah State College
ANN LAEMMLEN, former field director, Nigeria, Thrasher Foundation
KRISTA ROBISON, graduate student, Latin American history, Indiana University
TRICIA ORMSBY, assistant professor and director of international internships, Brigham Young University
DAVID KNOWLTON, assistant professor, anthropology, Washington University, St. Louis
FREUD AND THE FLOCK: BISHOPS AS COUNSELORS
GLEN LAMBERT, executive director, Odyssey House; member, Sunstone board of trustees
KEITH FROGLEY, bishop; vice president, Utah Bearing and Fabrication
DOUG ALDER, former bishop, single adult ward
RICHARD MCFARLAND, former bishop, single adult ward and residential ward; M.S.W., Smith's College; clinical social worker; executive director, Family Counseling Center

Plenary Session 8:00 P.M.
PILLARS OF MY FAITH
IRENE BATES, Ph.D. candidate, sociology, UCLA; co-author of forthcoming history of the office of Church Patriarch
THOMAS G. ALEXANDER, author, *Mormonism in Transition*; director, Charles Redd Center for Western Studies, Brigham Young University
ELAINE ALDER, B.S., journalism, University of Utah; award winning author
LEVI S. PETERSON, professor, English, Weber State College: author, *The Backslider* and forthcoming biography of Juanita Brooks
ASHBY D. BOYLE, graduate, Princeton University, University of Cambridge; currently pursuing a joint J.D. at Columbia University and a Ph.D. in religious ethics at Yale University

SATURDAY AUGUST 20

Concurrent Sessions 8:30 A.M. - 9:30 A.M.
THE MORMON PRIESTHOOD REVELATION AND THE SAO PAULO BRAZIL TEMPLE
MARK GROVER, bibliographer, Latin American studies, Harold B. Lee Library, Brigham Young University
THE SINGER-SWAPP SIEGE: REVELATION OR RETALIATION?
OGDEN KRAUT, author of thirty-five books on Mormon fundamentalism; recently acted as mediator between law enforcement officials and the Singer family
BILL MORRISON, attorney for Addam Swapp
RECONSIDERING PAUL ON FAITH
BLAKE OSTLER, author, "The Book of Mormon as a Modern Expansion of an Ancient Source."

Concurrent Sessions 9:45 A.M. - 10:45 A.M.
BOOK OF MORMON ARMINIANISM IN ITS 19TH CENTURY CONTEXT
MARK THOMAS, author, "The Meaning of Revival Language in the Book of Mormon"
AFGHANISTAN, BANANASTAN, OR HOW I LEARNED TO STOP TALKING SO VIOLENTLY ABOUT PEACE
EUGENE ENGLAND, professor, English, Brigham Young University; author of *Dialogues With Myself*
ONANISM AND MORMONISM: SOCIETAL INFLUENCES ON LDS ATTITUDES TOWARD MASTURBATION
TERENCE L. DAY, journalist; research writer, Washington State University

Concurrent Sessions 11:00 A.M. - 12:30 P.M.
MINISTERING TO MORMONS: THE EXPERIENCE OF UTAH CLERGY
LEE SHAW, co-founder, the Society of St. Chad
REV. CANON BRADLEY S. WIRTH, Episcopal Diocese of Utah
REV. ROGER ANDERSON, pastor, Our Saviour's Lutheran Church
REV. GERHARD LAUN, rector, St. Mary's Church, Provo
THE 1958 APOSTASY IN THE FRENCH MISSION
KAHLILE MEHR, professional librarian
ROBERT L. BENNETT, former counselor in French mission presidency; attorney
DEREK THOM, professor, geography, Utah State University
THE GOD OF FLESH AND GLORY: COMPLEMENTARY CONCEPTS OF THE DIVINE NATURE
MARGARET TOSCANO, M.A., classics, Brigham Young University; part-time instructor, Greek and Latin, Brigham Young University, Salt Lake Center
JOSEPH SMITH AND THE MARRIAGE OF TIME AND ETERNITY
PAUL TOSCANO, partner, Price, Yeates, and Geldzahler

Concurrent Sessions 2:00 P.M. - 3:00 P.M.
FIDDLING WHILE IT BURNS: THE IRRELEVANCE OF THE NEW MORMON HISTORY
RICHARD SHERLOCK, associate professor, philosophy, Utah State University
RELIGION: MAN'S PRIMAL TEMPTATION
U. CARLISLE HUNSAKER, director, Institute for Constructive Living; former instructor, Salt Lake Institute of Religion
BLOOD ATONEMENT, CAPITAL CRIMES AND MORMON MURDERS
C. JESS GROESBECK, M.D., associate professor, psychiatry, University of California and University of Utah College of Medicine

Plenary Session 3:15 P.M. - 4:15 P.M.
THE SPIRITUAL JOURNEY: A CHALLENGE FOR OUR TIME
EWERT H. COUSINS, professor, Fordham University; editorial consultant, The Classics of Western Spirituality series

Concurrent Sessions 4:30 P.M. - 6:00 P.M.
CHARTING THE CHANGES: SPECIAL WOMEN'S ISSUES OF THE ENSIGN AND DIALOGUE
LAVINA FIELDING ANDERSON, former associate editor, *Ensign;* former associate editor, *Dialogue: A Journal of Mormon Thought;* president, Editing, Inc., Salt Lake City
NEW APPROACHES TO THE BOOK OF MORMON
ALLEN ROBERTS, member, board of directors, Signature books; former co-editor/publisher, *Sunstone*
DAN VOGEL, author, *Indian Origins and the Book of Mormon*
STAN LARSEN, Ph.D., New Testament studies, University of Edinburgh
MARK THOMAS, author, "The Meaning of Revival language in the Book of Mormon"
BRENT METCALFE, editor, forthcoming *New Approaches to the Book of Mormon*
EVAN MECHAM AND THE MORMON COMMUNITY
F. ROSS PETERSON, co-editor, *Dialogue: A Journal of Mormon Thought*
EDUARDO PAGAN, graduate assistant, historical department, University of Arizona, Tucson
KAREN COATES, faculty associate, School of Music, Arizona State University

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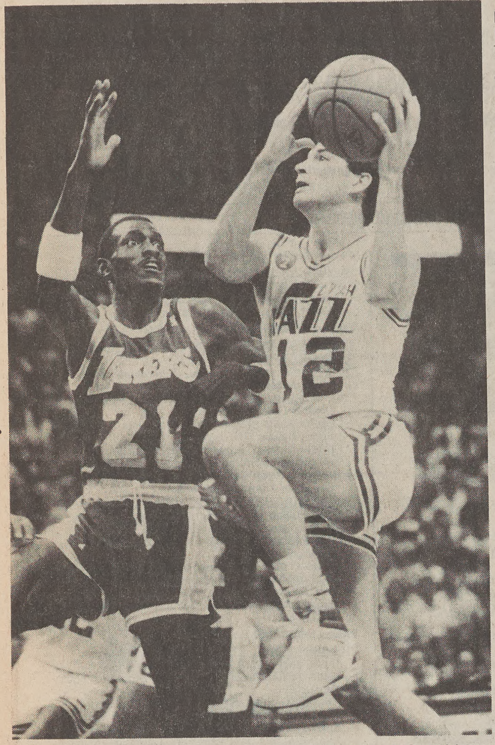
Jazz use good business strategy

Success of club attributed to good management plan



Universe photo by Stuart Johnson

John Stockton of the Utah Jazz goes for a lay-up, with Michael Cooper of the L.A. Lakers close at hand during an NBA playoff game.

By PAUL WILLIAMS
Universe Staff Writer

When asked about attendance at early Utah Jazz home games, coach Frank Layden said when people called to find out when game time was, he asked what time they could be there.

Such was the life of the Utah Jazz during their first years in Salt Lake City. In the summer of 1979, Sam Battistone and Larry Hatfield moved their NBA franchise from New Orleans to Salt Lake because of poor attendance and poor playing dates in the Louisiana Superdome. They saw Salt Lake as a great opportunity because it was a good basketball town.

What they found was a city wary of professional basketball because of a bad taste the old ABA stars had left. "People were wary of professional basketball and then in came a team they knew little about with a name that made no sense at all for Utah," said Jay Francis, Jazz vice president of marketing.

During the Jazz first four years in Salt Lake City they struggled, both on the court and financially. The Jazz never averaged more than $8,500 a game and when the Salt Palace sold out, people hadn't come to see the Jazz. "People didn't come to see the Jazz, they came to see the Lakers and the Celtics," said Dave Allred, Jazz vice president of public relations.

However, in 1983-84, the Jazz's fortunes began to change. They won the Midwest Division championship and drew more than 10,000 fans a game. Since that year, the Jazz have become one of the NBA's model franchises, says Allred.

"Each year we have progressed with a better won-loss record and each year we have become more and more financially stable," said Allred. "This past season all but two of our home games were sellouts. Five years ago we were looking for more fans, now we're looking for a bigger arena. And one way or another, there will be a new arena," said Allred.

What has changed the fortunes of the Jazz, a team once rumored to be moving everywhere from Minneapolis to Miami?

According to Francis, a solid management plan and a good business plan that incorporated community relations, business, marketing and basketball turned the Jazz around. "We've relied heavily on market research to tell us where we're at," said Francis.

Allred attributes the Jazz success to six factors of their operations.

"The first factor would have to be the business expertise that Dave Checketts (Jazz president and general manager) has brought to the

See JAZZ on page 17

Danish father and son display naturalistic art

By GERTRUD STIEFLER
Universe Staff Writer

Two Danish artists of international renown are exhibiting naturalistic and abstract art at the George H. Brimhall Gallery at BYU Aug. 12 through Sept. 5.

Soren Edsberg, a painter of abstract art, and his father, Knud Edsberg, a genre painter, are displaying oil paintings, graphics, silk-screen art and lithographs.

Soren said he eventually broke with the realist/naturalist traditions of his father and established himself as a painter of "constructive, abstractive art." His style is based on the laws of math and geometry and creates a complete balance in the structure of the painting in order to give peace of mind to the beholder, said Soren.

Some critics define his work as the "first abstract painting, which is actually realistic," he said. According to Soren, this means that the viewer can see clearly the course of the artist's different ideas.

Twenty-seven years ago, the three-member Edsberg family converted to The Church of Jesus Christ of Latter-day Saints. This conversion, according to Soren, shaped the philosophy behind his painting. "This century is so negative and destructive. I want to remind people of the positive aspects of life."

Soren compares his paintings with the experience of viewing a landscape from an airplane. "It is the view had by the visitor from elsewhere," he said. "There are roads going in many different directions. But the main road constantly leads onward. The others, though interesting and desirable, almost always stop short and lead nowhere."

Knud has been considered by critics to be the last Danish naturalist painter. He was born in Copenhagen, Denmark, in 1922 and was recognized as a genre painter, depicting the life of the people in Denmark.

Knud's portraits of leading men in Danish society made their way into private and public collections. A portrait of a Danish author was sold to thousands of collectors all over the world, according to Knud.

At the age of 76, Knud continues to paint. He has been a permanent exhibitor at the Association of National Art in Copenhagen since 1945.

Soren has exhibited all over Scandinavia and Europe.

Edsberg has also had several exhibitions in Japan, Australia, Mexico and the United States. An exhibit of Soren's art is scheduled for September at the Tivoli Gallery in Salt Lake City.

Egemark Manor, outside of Copenhagen, presently serves as the private studio, gallery and home of Knud and Soren. Soren is also a resident of Orem.

The exhibit at BYU is open from 9 a.m. to 9 p.m. during Education Week.

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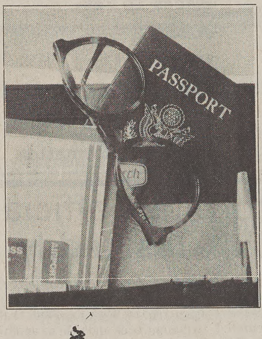

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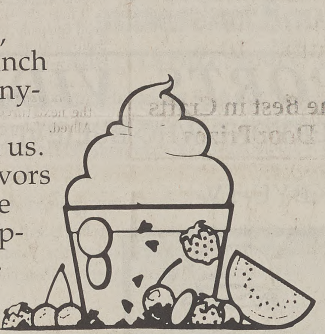

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JAZZ

Continued from page 16

Jazz," said Allred. "He has a strong sense of the importance of running the Jazz like a business. You have to be aware of costs, especially when you consider that we are the smallest market in professional sports.

"Up until three or four years ago, people with great business sense were buying professional sports franchises and then forgetting all of their business sense," said Allred. "Dave Checketts realizes that the Jazz are a valuable community resource and that Salt Lake City is very fortunate to have an NBA franchise.

"In Dave Checketts, Frank and Scott Layden, and Jerry Sloan, the Jazz have a great management team who can mix basketball with business," said Allred.

The second factor contributing to the Jazz success is the financial stability owner Larry Miller has brought to the franchise.

"The Jazz have always been fortunate to have owners who were committed to the franchise, but in Larry Miller, we have someone who has the financial stability needed to keep the Jazz viable." said Allred.

"He has a strong sense of commitment to the community and understands the value of the Jazz to Salt Lake," said Allred.

"He realizes that if Salt Lake were to lose the Jazz, it would be years before it would get another franchise."

According to Francis, financial stability is very important. "People didn't believe management was committed to bringing a winner to Salt Lake because we had had to sell draft choices and players just to keep afloat," said Francis. "We knew we had to sign Thurl Bailey when we drafted him to show the community we were committed."

> "We decided that everything we did would be done first class and that it would be done right."
>
> — Jay Francis
> UtahJazz
> vice president of marketing

A strong commitment to customer service and community relations is the third factor.

"We've tried to promote what we call community ownership," says Allred. "We have become part of the community by speaking out on issues and providing help for those who are less fortunate. The players have become involved in the community, both through the Jazz office and on their own. Many of them live here year around and so they really care about what goes on. Many clubs do not have that luxury."

Market research told the Jazz that the community had not accepted them. "We knew we had to create a community ownership so we did something new to the league by creating a director of community relations position. Now, the whole league is doing it," said Francis.

Allred said people feel the Jazz are their team and they have finally begun to rally around the Jazz, a feeling that was especially evident during the Lakers series. "Now people come to see us," said Allred.

The fourth factor is a better marketing strategy. The Jazz have developed an aggressive marketing strategy. "We have segmented the arena and then target marketed each section of the arena through VIP services at courtside and half-price season tickets in the top of the arena," said Francis.

Jazz vice-president of sales, Larry Baum, attributes a great deal of the Jazz success to sponsorship and the amount of TV and radio games. "We have 25 TV games, 25 cable games and radio shows ... generating more sponsors and creating community awareness," said Baum. "Our sponsorship has increased so much that the community is almost bombarded with the Jazz."

"We have an aggressive management team that is not willing to stand by. The Jazz 100 Club, the VIP plan and our signs in the arena are all examples of how we are trying to upgrade our product and generate revenue," said Francis. "Then there is the Jazz youth basketball program. I call it our major grass roots effort because we have 20,000 kids wearing shirts with Jazz logos. With it, we are creating a future fan base."

Pride in doing it right also includes the fifth factor in the Jazz success. They have become better at running the show.

Everything from broadcasting to in-house sales allow the Jazz to have control and call their own shots. Excellent relations with the media combined with their ability to be in control have brought success to the Jazz, said Allred.

"People didn't feel that we were doing things first rate," said Francis. "So we developed a mission statement: First class or not at all. We decided that everything we did would be done first class and that it would be done right."

"We feel that we are the only people in Salt Lake who know how to market professional sports. We have an overall better look because we do it ourselves," said Allred.

The sixth factor is patience. "Too many teams go for the quick fix because they are too impatient to win. We know we'll improve. In the long run it's where you end up," said Allred. "Great teams have very little turnover in player personnel and office personnel."

Can the Jazz win an NBA championship? Many feel the Jazz play in a market that is too small and that they'll never have the money needed to acquire key players. Allred said, however, that a team in a small market such as Salt Lake can win a championship.

"I'm expecting a championship in the next three or four years," said Allred. "That is what we are all working for."

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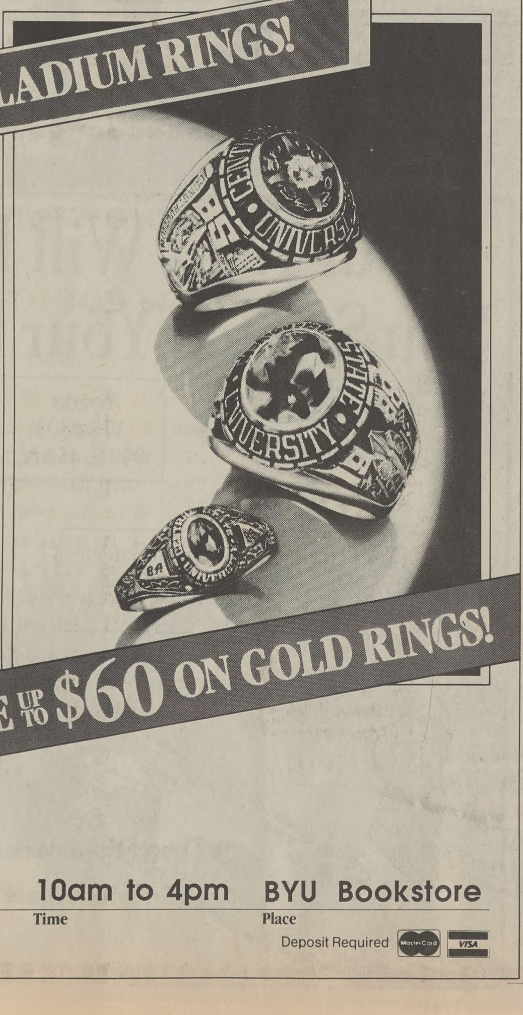

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NOTHING DOWN Why pay rent- Own your own Condo, $65,000. Call Doug 378-6144, 226-1469.

SPEND a little, make a lot with Classified ads. Call 378-2897.

15- Condominiums

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NEW CONDO for rent, 2 girls, 2 bdrm, 2 bath, deck, strg, 3 blks to BYU, $160. 374-0709.

GIRLS Nice Condo 2 bdrm, low utils, W/D, $140 shrd, 72 W. 880 N., 375-6719. 10-5.

RIVERGROVE CONDO Girls 1 shrd sp $110. W/D, 1082 W 650 N., 375-6719 10-5.

RIVERGROVE MENS CONDO, 4 bdrm, W/D, $135 pvt; 1119/1121 W. 650 N., 375-6719. 10-5.

MEN F/W OPENINGS, 2 bdrm, 2 bath, W/D, DW, Gas frplc, Underground pkg, & Jacuzzi. Only 3 left; $160 + utils. Call Tracie 377-3336.

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18- Furnished Apts for Rent

MONSON APARTMENTS
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GIRLS- $100/shrd, $150/pvt, W/D, Frplc, AC, Lg yrd, Pets Ok. Utils not incld. 373-4191/377-4060.

FURN/UNFURN 2 BDRM, 1 bath, free basic cable, laundry rm on premises, no pets/smoking. $240/mo + G/E, $240 dep. Avail Sept 1. Stop by 353 E. 200 N. #18.

1 LG PVT BDRMS, 4-man dplx, AC, micro, DW, W/D, Frplc, Aug $100, F/W $165 + utils, 753 N 1250 E, 1-595-1188, 714-883-1662 coll.

GIRLS APARTMENTS FOR RENT
Good Rates & Close to Y. 375-6813

SNOW COTTAGE-GIRLS pvt/shrd rms. Piano, W/D, MW, Cbl, Utils pd. 693 N 400 E; 375-0944.

NEWPORTER-MEN Near BYU, Spacious, Free: W/D, Cbl, MW, Utils, Swim, extras. Great Ward! $145-165. 340 E 600 N, 375-0944.

NELSON APTS Single Men/Women 2 bdrm, AC, Free cbl, Lrg bdrms, F/W$100 + G/E, 284 N 200 E, 374-8158.

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MEN 2 BDRM F/W shrd $110 utils incld, Cable, micro. 356 N 200 E, 375-6719, 10- 5pm. After 5 call Tom 375-1411.

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MEN, 3 bdrm, 2 bath, MW, free cable TV, AC, lndry, F/W shrd $87 + elec, pvt $145 + elec, BYU approved, 139 E 400 N #1, Call 375-9274.

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MONTEREY APTS
AC, Micro, Cable, all utils pd. Nice apt. Come & see. Fall/Win $110 377- 5501.

MEN'S PRVT RM in 5 bdrm 2 bth hm. BB crt quiet neighborhood, 3 blks E of BYU (Tree Streets) $180/mo. Call 377-7908 aft Aug 1.

MEN ACADEMY ARMS 2 bdrm, 2 bath, Free cbl, AC, 4/apt, $90; 469 N 100 E., 377- 6545.

GIRLS HOUSE for rent for 6 to 7 girls fully furn, W/D, Close to BYU, 370 N 100 E, $80/mo $100 dep. REMS 375-5595.

GIRLS Nice 3 bdrm, 2 bath, Gash incld, Pvt $145/ shrd $95, (1 apt/3 pvt at $165 each) 57 W. 700 N. call 375-6719, 10-5 or 375-9571.

NICE, MENS DUPLEX 482 N. 1100 E., 3 bdrm, 2 bath, W/D, Micro, Frplc, 375-6719. 10-5.

MEN Lrg 4-man 2 bdrm apt $100 + $125 dep BYU approved, utils pd, lrg closets, micro, cable TV, lndry facilities, close to BYU, bus line & stores; Summerhays Apts 620 N 100 W. See manager 590 N. 100 W or Call 373-4423 evns aft 5. Contract begins Aug 25.

FEMALE - Must sublet sgl/dbl bed: Branbury Park, 3rd fl, 4 bdrm 2 bath, all amenities/club house. Terms negot. 602-947-9710 collect.

18- Furnished Apartments for Rent

GIRLS Pvt rms in 5 bdrm apt, $105 & $95, Gas incld, 194 N. 400 E., 375-6719. 10-5.

GIRLS DUPLEX 5 openings, $85/mo + utils, 455 E 400 N, Provo; Call 374- 8079.

GIRLS - F/W $90/mo, cable TV, Micro, Near Campus, 706 N 900 E, Call 373- 2777.

NEED 1 GIRL to share delùx 3 bdrm furn condo, micro, W/D, cable, frplc, Call aft 5pm 375-9236.

SMALL SE Provo Studio Apt, 522 S 1350 E, $140/mo + utils & dep. 375-8165, 1- 479-0872.

4 & 5 GIRL APT F/W shrd from $100, pvt from $125, **utils pd by landlord.** Campus Villa Apts, 182 W 960 N #G, Liz 374-2137 4-6pm. Pioneer Apts, 80 W 880 N #3, Keri 373-5914 4-6pm.

MENS DUPLEX, Silver Shadows, Pvt rm, W/D, Cable TV, $125/mo, $75 Dep, Call 225-8531.

VACANCIES GIRLS 3 pvt rms cozy bsmt apt. 410 N 800 E, $115-125 inclds utils 374-0880 aft 5.

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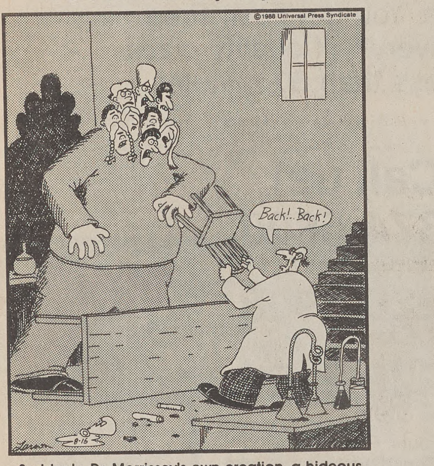
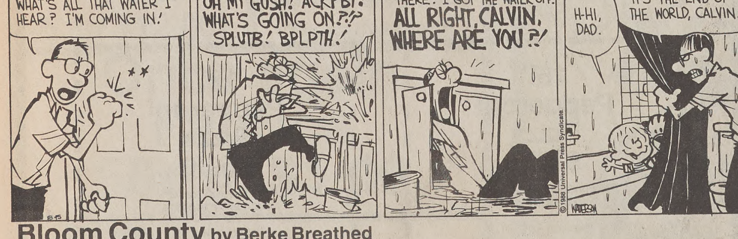


Suddenly, Dr. Morrissey's own creation, a hideous creature 9 feet tall and bearing the heads of the Brady Bunch, turns against him.

Calvin and Hobbes by Bill Watterson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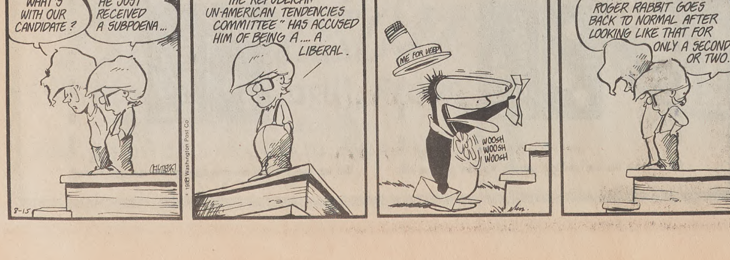
Bloom County by Berke Breathed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Carillon bells to play

Ed Week recitals planned

By KENNETH S. ROGERSON
Lifestyle Editor

On the lawn by the carillon would be a perfect place to eat lunch during Education Week, said Russell Sorensen, "player of the bells" at the tower just north of the Harris Fine Arts Center.

"I'm doing this series of noon recitals specifically for the Education Week visitors," said Sorensen. It would be a great place to take a break, sit down and eat lunch.

Sorensen, a senior from Kellogg, Idaho, majoring in piano and organ performance, has been performing these recitals for three years.

From noon to 12:30 p.m. each day during Education Week, Sorensen will play music which will include pieces written specifically for the carillon, arrangements of classical pieces, folk songs and hymn tunes.

"People are welcome to come to the base of the tower after the recital," said Sorensen. "There I will be able to show them how the carillon really works."

> "People are welcome to come to the base of the tower after the recital. There I will be able to show them how the carillon really works."
> — Russell Sorensen, Carilloneur

"The carillon is a mechanical, not an electronic, instrument and is, therefore, touch sensitive," he said. Bells are tuned differently than other types of instruments and there are many "overtones."

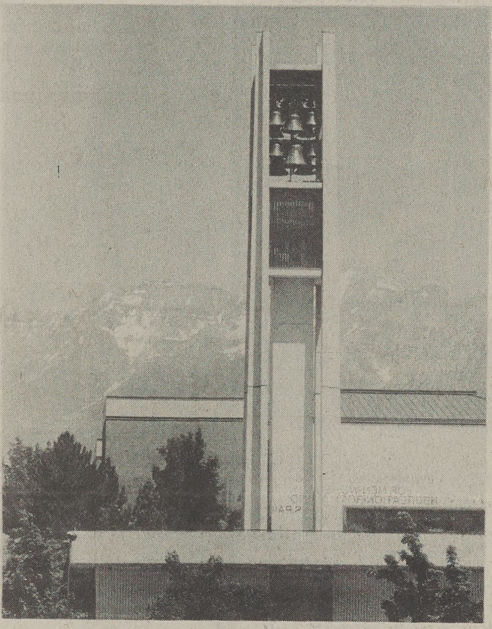
The playing of a single note for any instrument will generate a series of other notes. This is called the overtone series.

According to Parley Belnap, coordinator of the BYU Carillon Bell Tower, the notes in the overtone series of the bells are louder and sustain longer than the original note played. This is why certain notes seem to clash.

Because of the overtone series and because there are only 52 keys, only music that is specifically arranged for the carillon can be played, said Sorensen. "One could not just bring up a hymnbook and start playing."

Both Sorensen and Kelvin Smith, a graduate student in organ performance from Salt Lake City and also a performer at the carillon, have assistantships to play.

"It really takes a lot of time," said Sorensen. "But I enjoy turning something so massive into something musical." There are approximately 175 bell carillons in the United States. As a member of the Guild of carilloneurs in North America, Sorensen has been able to perform in other carillons. He said that as a carilloneur, "you get hooked on the sound of bells."



Universe file photo

The BYU Carillon Bell Tower will the the site of a series of noon recitals planned for Education Week.

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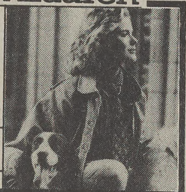

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Photo courtesy of BYU Public Communications

Emily Webb, played by Leslie Crosland, speaks with her mother, played by Roz Soulam in "Our Twon," a Thorton Wilder play performed Aug. 16-19 in the Pardoe Drama Theater at 8 p.m.

Entertainment abounds during Education Week

By SHARALYN S. HEATH
Universe Staff Writer

Education Week evening entertainment possibilities will include music, comedy, variety and drama.

"This year there will be something for everyone," said Ellen Allred, Campus Education Week coordinator.

Every evening from August 16-19, Education Week participants will be able to see either "Fiddler on the Roof," "I Came to Your Wedding," "Our Town" or "Together Again."

Tradition continues

The Provo Community Theater will present "Fiddler on the Roof," directed by Chris H. Bower. Performances will be at 7:30 p.m. in the de Jong Concert Hall, HFAC.

This will be Provo Community Theater's second major production, said Terry Hill, director of the orchestra. The first was "Shenandoah," which was performed last year.

"Through the Provo Community Theater, Provo has created its own theatrical tradition," said Hill. "The productions are very well done and Chris Bower is a fantastic director as well as musician."

Hill said he is looking forward to the production. "The music in the show makes it a thrill to perform."

Department showcases talent

The BYU Theater and Film Department will present Thornton Wilder's "Our Town." Performances will be in the Pardoe Drama Theater, HFAC, at 8 p.m.

Harold Oaks, chairman of the department, will direct the drama about a common town that people can relate to and the realization of the importance of life.

"We are always proud to showcase the BYU drama department and the talent there for Education Week," said Allred.

According to Allred, Education Week is equally delighted to present Nathan and Ruth Hale, from the Hale Center Theater in Salt Lake City, in their comic production of "I Came to Your Wedding."

Performances will take place each night at 8 p.m. in the Madsen Recital Hall, HFAC.

"This is a comedy about a zany, hair-brained girl named Darren Call who, on her wedding day, still can't decide whether to marry the rich heir to the town's biggest department store, or the down-to-earth boy next door," said Ruth Hale, author of the play.

Hale said the play originated from an Ann Lander's column where a mother was upset because her "in-laws to be" were taking over her daughter's wedding.

It was the first play performed at the Hale Center Theater when it opened more than three years ago, said Hale.

"Members of the cast always get excited to perform for Education Week at BYU," said Hale.

According to Allred, the audiences have enjoyed their performances and so they have been invited for the past three years.

"They do a superb job with everything," said Allred. "They are all down to earth, light and very funny."

1950 performers reunited

Janie Thompson, former director of the BYU Program Bureau, will present Education Week's fourth show, "Together Again." Performances are scheduled at 7:30 p.m. in the Joseph Smith Auditorium.

According to Thompson, the show will be a reunion for BYU's performers from the 1950s.

"The talent is not getting older, it's just getting better," she said.

Talents such as the original Lettermen, Dick Ballou and "Y's Men Band" will perform.

"This is a big dream for me to get all my kids back together again," said Thompson.

General seating tickets for all performances are available in the Music Ticket Office and the Drama Ticket Office, HFAC. Prices are $5 for Education Week students and $6.50 for the general public.

Former president scales Africa's highest mountain

Associated Press

DAR ES SALAAM, Tanzania — Former President Carter and two of his sons made it to the top of Mount Kilimanjaro, Africa's highest mountain, but Rosalynn Carter and three of the Carters' grandchildren dropped out of the climb.

The 64-year-old Carter, leading a 17-member party through snow flurries and near-zero visibility, reached the volcanic mountain's second highest peak, Gilman's Point.

Reaching Gilman's Point at 18,640 feet traditionally is considered a successful climb, although the 19,340-foot Uhuru Peak around the summit's crater is the mountain's highest point.

Tanzania's president, Ali Hassan Mwinyi, will present certificates to Carter and his sons, Jack, 41, and Jim "Chip", 38, at a ceremony marking the climb Sunday in Dar es Salaam, Tanzania's capital, according to the government-owned Daily News.

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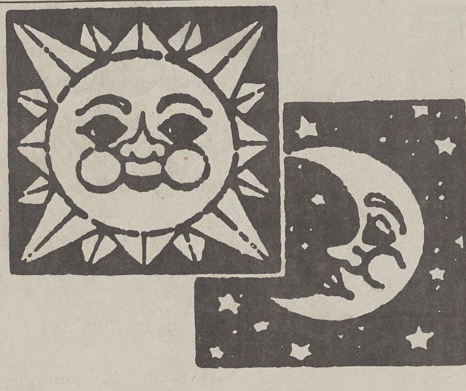

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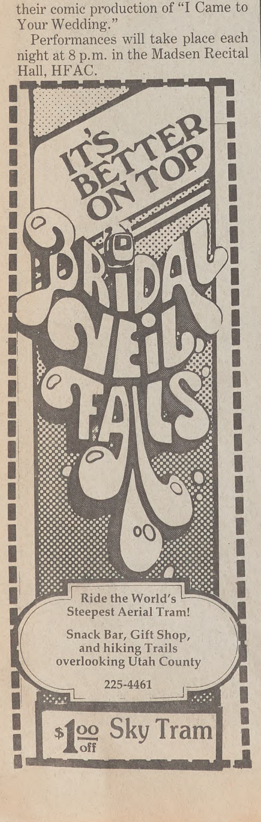
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